

Consumer Genomics Market Size, Share And Growth Analysis For 2023-2032

The Business Research Company's global market reports are now updated with the latest market sizing information for the year 2023 and forecasted to 2032

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The Business Research Company's
"Consumer Genomics Global Market

Report 2023" is a comprehensive source of information that covers every facet of the market. As per TBRC's consumer genomics market forecast, [the consumer genomics market size](#) is predicted to reach a value of \$6 Billion by 2027, rising at a significant annual growth rate of 19.94 percent through the forecast period.

The [growth in the global consumer genomics industry](#) is due to the growing applications of DTC genomics in diagnostics, genetic relatedness, sports nutrition and personalized medicines. North America region is expected to hold the largest consumer genomics market share. Major consumer genomics companies include 23andMe Inc., Gene By Gene Ltd., Mapmygenome Ltd., Ancestry.com LLC, Color Genomics Inc., Futura Genetics, Pathway Genomics.

Consumer Genomics Market Segments

- By Product: Consumables, Systems And Software, Other Products
- By Technology: Polymerase Chain Reaction (PCR), Sequencing, Microarray, Nucleic Acid Extraction And Purification
- By Application: Genetic Relatedness, Diagnostics, Lifestyle, Ancestry, Wellness And Nutrition, Reproductive Health, Personalized Medicine And Pharmacogenetic Testing, Sports Nutrition And Health, Other Applications
- By Geography: North America, South America, Asia-Pacific, Eastern Europe, Western Europe, Middle East and Africa.

Learn More On The Market By Requesting A Free Sample (Includes Graphs And Tables):

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Consumer genomics refers to the branch of genomics that focuses on providing genetic information directly to consumers, typically through commercial genetic testing services. These

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Consumer Genomics Global Market Report 2023



services use DNA samples provided by individuals to generate reports that provide information about the genetic predispositions to certain traits, diseases, or conditions.

Read More On The Consumer Genomics Global Market Report At:

<https://www.thebusinessresearchcompany.com/report/consumer-genomics-global-market-report>

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Contact Information

The Business Research Company: <https://www.thebusinessresearchcompany.com/>

Europe: +44 207 1930 708

Asia: +91 8897263534

Americas: +1 315 623 0293

Email: info@tbrc.info

Check out our:

LinkedIn: <https://in.linkedin.com/company/the-business-research-company>

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Oliver Guirdham

The Business Research Company

+44 20 7193 0708

info@tbrc.info

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