

Global Birdfair 2023: Birdfy Captures the Hearts of Birdwatchers Worldwide

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/EINPresswire.com/ -- Birdfy, the innovative intelligent bird watching product, received an overwhelming response and captured the hearts of birdwatchers worldwide at the recent Global Birdfair 2023. The event provided a platform for Birdfy to showcase its innovative products and establish its position as a leading player in the birdwatching industry.

Global Birdfair 2023: A Vibrant Celebration of Birds and Bird Lovers

The Global Birdfair, a prestigious annual event that attracts bird enthusiasts, conservationists, and industry leaders from across the globe, provided Birdfy with a perfect opportunity to shine. The event took place at Rutland Showground, UK from 14th to 16th July, 2023, featuring the latest advancements in the world of birdwatching together with wildlife conservation.

This year's bird fair was a remarkable event with around 300 exhibitors from all over the world, showcasing a diverse range of bird-related products

and services. The exhibitors included renowned brands like Zeiss and Sony, offering professional birdwatching gadgets such as binoculars and cameras. Additionally, organizations like Cornell Lab of Ornithology and Birdlife International participated, focusing on wild bird conservation and



Global Birdfair 2023



Global Birdfair 2023 - Netvue Team, Birdwatching Magazine & Stephen Moss

data organization.

The fair also featured exhibitors specializing in wildlife tourism and bird trips, as well as vendors offering simple garden birdwatching essentials like bird feeders, bird seeds, and other bird-related accessories. Furthermore, bird enthusiasts could explore bird-related magazines like BBC Wildlife Magazine and Birdwatching Magazine, providing valuable insights into the avian world.

In addition to these, the event showcased bird-related artists and sculptures, adding an artistic touch to the fair and celebrating the beauty of birds from a creative perspective. With such a diverse array of exhibitors, the three-day bird fair became a perfect platform for bird lovers, gathering people from all aspects of bird appreciation and creating a truly wonderful experience for all attendees.

The fair was not only a hub for exhibitors but also featured a wide array of engaging live sessions hosted by various professional birders. Attendees had the opportunity to attend captivating talks, listen to insightful podcasts, and participate in interactive sharing sessions. These sessions provided a perfect opportunity for attendees to take a break, grab a cup of tea, and relax while immersing themselves in the fascinating world of bird-knowledge sharing.

Birdfy Showcasing Innovative Eco-Friendly Products and Interactive Fun

Amongst numerous exhibitors, Birdfy stood out as the first innovative player, showcasing their revolutionary birdwatching solutions to a wide audience. Their presence aimed to educate the audience about how technology can enhance the traditional birdwatching experience in various aspects.

The Birdfy team showcased a range of innovative products, among them the Birdfy feeder and their two latest launches - the Birdfy feeder bamboo and Birdfy Nest. The introduction of the two new bamboo products drew significant attention from visitors, who expressed their appreciation for the eco-friendly options provided to customers. Birdfy's commitment to sustainability and ecological conservation resonated with the audience, further solidifying the brand's reputation as a leader in the smart bird feeder camera industry.

What's more, Birdfy added an interactive and fun atmosphere to their stand, delighting attendees with exciting activities. Throughout the event, Birdfy organized a thrilling "Lucky Draw" contest for three consecutive days, offering customers the chance to win exclusive souvenirs, including uniquely designed tote bags, T-shirts, stickers, and hand fans. As an exciting highlight, they also gave attendees the opportunity to win the grand prize - a complete set of Birdfy Feeder AI version.

The Lucky Draw garnered enthusiastic participation from attendees, enhancing their overall experience at the Global Birdfair. Birdfy's commitment to engaging with their audience and offering enticing rewards further strengthened their connection with bird enthusiasts and potential customers. The lively and engaging atmosphere they created made their stand a

popular destination for event-goers, leaving a lasting impression on all who visited.

Stephen Moss Joins Forces with Birdfy for a Bright Future in Birdwatching

Stephen Moss, the esteemed UK-based naturalist and award-winning author, has recently joined Birdfy as a Consultant, bringing his wealth of knowledge and expertise to enrich the event experience for all attendees. Throughout the Global Birdfair, Mr. Moss has been actively participating in various events, sharing valuable insights and contributing to the creation of informative and engaging sessions.

With the inclusion of Stephen Moss as a consultant, Birdfy gains the opportunity to connect with influential individuals and renowned organizations in the birdwatching community. Notable names such as RSPB, The Cornell Lab of Ornithology, Birda, and A Focus on Nature are among those that Birdfy will have the privilege of interacting with. These connections present exciting prospects for potential collaborations and joint efforts aimed at further advancing the field of birdwatching.

Through the meaningful interactions and networking opportunities facilitated by Mr. Moss's presence, Birdfy aims to forge strong partnerships that will make significant contributions to the birdwatching community. As a leading player in innovative birdwatching solutions, Birdfy remains steadfast in its commitment to continuing and driving advancements in the industry, striving to explore new horizons in the world of birdwatching and foster a deep appreciation for the wonders of nature.

Press Contact

Netvue Marketing Team

Netvue

pr@netvue.com

+1 866-749-0567

About Birdfy

Birdfy is a pioneering provider of advanced birdwatching solutions, dedicated to revolutionizing the way bird enthusiasts experience and appreciate avian wonders. With a range of innovative products including Birdfy feeders, Pro Perch, Hummingbird extensions, Birdfy Nest, and Birdfy feeder bamboo, Birdfy combines cutting-edge technology with a passion for nature, offering unparalleled experiences in birdwatching.

Allen Chen

Netvue

+86 138 2355 7368

[email us here](#)

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