

# Micro-credential Market to Witness Massive Growth by 2028 | Coursera, edX, Udacity

Stay up to date with Micro-credential Market research offered by HTF MI. Check how key trends and emerging drivers are shaping this industry growth.

PUNE, MAHARASHTRA, INDIA, August 1, 2023 /EINPresswire.com/ -- HTF Market Intelligence published a new research document of 150+pages on "Micro-credential Market Insights, to 2028" with self-explained Tables and charts in presentable format. In the Study you will find new evolving

Trends, Drivers, Restraints, Opportunities generated by targeting market associated stakeholders. The growth of the Micro-credential market was mainly driven by the increasing R&D spending by leading and emerging player, however latest scenario and economic slowdown have changed complete market dynamics.



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*Nidhi Bhawsar*

Some of the key players profiled in the study are Coursera Inc (United States), edX Inc. (United States), Udacity, Inc. (United States), FutureLearn (United Kingdom), Kadenze, Inc. (United States), International Business Machines (United States), Alphabet Inc. (United States), Microsoft Corporation (United States), Cisco systems Inc. (United States), Udemy, Inc. (United States).

According to HTF Market Intelligence, the Global Micro-credential market to witness a CAGR of 13.44% during

forecast period of 2023-2028. Micro-credential Comprehensive Study by Credential (Specialization, Nano degrees, Professional Certificates, Badges, Others), Domain (IT & Telecommunication, Business, SCIENCE, Engineering, Healthcare, Art and design, Others), Age (Under 18, 18-22, 22-28, 28-35, Over 35) Players and Region - Global Market Outlook to 2027. The Micro-credential market size is estimated to increase by USD 97 Billion at a CAGR of 13.44% from 2023 to 2028. The report includes historic market data from 2017 to 2022E. Currently, market

value is pegged at USD 20 Billion.

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<https://www.htfmarketintelligence.com/sample-report/global-micro-credential-market>

Definition:

The micro-credential market refers to a rapidly growing sector in education and professional development that offers short, targeted courses or programs designed to provide learners with specific knowledge and skills in a particular subject or field. Micro-credentials are typically smaller in scope and duration than traditional degree programs, and may be offered by a range of providers including universities, colleges, industry associations, and online learning platforms. They often focus on a particular skill or competency, and may be stackable, meaning that learners can earn multiple micro-credentials that can be combined into larger qualifications or degrees. The micro-credential market is driven by the growing demand for flexible, accessible, and affordable ways for individuals to upskill and reskill in response to changing job market demands and technological advancements.

Market Trends:

- Growing demand for flexible and personalized learning: Micro-credentials allow learners to acquire specific skills quickly and affordably, without committing to a full degree program.

Market Drivers:

- The changing nature of work: As the job market becomes more competitive and dynamic, workers need to constantly update their skills to stay relevant.

Market Opportunities:

- Development of new micro-credential programs: As demand for micro-credentials grows, there is an opportunity for educators and employers to develop new programs that address specific skill gaps.

The titled segments and sub-section of the market are illuminated below:

The Study Explore the Product Types of Micro-credential Market: Specialization, Nano degrees, Professional Certificates, Badges, Others

Key Applications/end-users of Micro-credential Market: IT & Telecommunication, Business, SCIENCE, Engineering, Healthcare, Art and design, Others

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With this report you will learn:

- Who the leading players are in Micro-credential Market?
- What you should look for in a Micro-credential

- What trends are driving the Market
- About the changing market behaviour over time with strategic view point to examine competition

Also included in the study are profiles of 15 Micro-credential vendors, pricing charts, financial outlook, swot analysis, products specification & comparisons matrix with recommended steps for evaluating and determining latest product/service offering.

List of players profiled in this report: Coursera Inc (United States), edX Inc. (United States), Udacity, Inc. (United States), FutureLearn (United Kingdom), Kadenze, Inc. (United States), International Business Machines (United States), Alphabet Inc. (United States), Microsoft Corporation (United States), Cisco systems Inc. (United States), Udemy, Inc. (United States)

Who should get most benefit from this report insights?

- Anyone who are directly or indirectly involved in value chain cycle of this industry and needs to be up to speed on the key players and major trends in the market for Micro-credential
- Marketers and agencies doing their due diligence in selecting a Micro-credential for large and enterprise level organizations
- Analysts and vendors looking for current intelligence about this dynamic marketplace.
- Competition who would like to benchmark and correlate themselves with market position and standings in current scenario.

Make an enquiry to understand outline of study and further possible customization in offering @ <https://www.htfmarketintelligence.com/enquiry-before-buy/global-micro-credential-market>

Quick Snapshot and Extracts from TOC of Latest Edition

Overview of Micro-credential Market

Micro-credential Size (Sales Volume) Comparison by Type (2023-2028)

Micro-credential Size (Consumption) and Market Share Comparison by Application (2023-2028)

Micro-credential Size (Value) Comparison by Region (2023-2028)

Micro-credential Sales, Revenue and Growth Rate (2023-2028)

Micro-credential Competitive Situation and Current Scenario Analysis

Strategic proposal for estimating sizing of core business segments

Players/Suppliers High Performance Pigments Manufacturing Base Distribution, Sales Area, Product Type

Analyse competitors, including all important parameters of Micro-credential

Micro-credential Manufacturing Cost Analysis

Latest innovative headway and supply chain pattern mapping of leading and merging industry players

Get Detailed TOC and Overview of Report @

<https://www.htfmarketintelligence.com/report/global-micro-credential-market>

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HTF Market Intelligence is a leading market research company providing end-to-end syndicated and custom market reports, consulting services, and insightful information across the globe. HTF MI integrates History, Trends, and Forecasts to identify the highest value opportunities, cope with the most critical business challenges and transform the businesses. Analysts at HTF MI focuses on comprehending the unique needs of each client to deliver insights that are most suited to his particular requirements.

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