The Future of Automated and Autonomous Driving Technologies is at AVCC2023, AVCC's Annual Conference in Cambridge, UK

AVCC2023: Driving the Future of Software-Defined Vehicles, taking place September 26 to 28 in Cambridge, UK

SAN JOSE, CA, USA, August 2, 2023 /EINPresswire.com/ -- AVCC, a global automated and autonomous vehicle (AV) consortium that specifies and benchmarks solutions for AV computing in the automotive industry, today announced its first-annual conference, AVCC2023: Driving the Future of Software-Defined Vehicles, taking place September 26 to 28 in Cambridge, UK. The conference has a

REGISTRATION NOW OPEN

AVCC2023

SEPTEMBER 26 - 28, 2023
CAMBRIDGE, UK

More information:
avcconsortium.org/avcc2023

AVCC
CAMBRIDGE, UK – 2023

DRIVING THE FUTURE OF SOFTWARE-DEFINED VEHICLES

range of engaging presentations, panel discussions, workshops, social events, and networking opportunities showcasing the latest advancements, innovations, and insights in automated and autonomous driving technologies.

> "
> The event program provides an unrivaled opportunity to learn firsthand the groundbreaking research, collaboration, and concepts shaping the future of automated and autonomous transportation."
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> *Armando Pereira, President, AVCC*

The event program is carefully curated to provide an unrivaled opportunity to learn firsthand the groundbreaking research, collaboration, and concepts shaping the future of automated and autonomous transportation. From cutting-edge compute platforms to state-of-the-art sensors to the latest machine-learning algorithms, attendees will connect with other industry visionaries, engage in thought-provoking workshops and discussions, see tomorrow's technology firsthand, and build invaluable connections.

AVCC2023's speakers, working group meetings, and workshops include topics on the latest in the software-

defined vehicle, including:

- Artificial Intelligence (AI)
- Benchmarking
- Cybersecurity
- Data Architecture
- Software Portability
- Total Cost of Ownership (TCO)
- and the legal policies shaping the industry

The event will also feature an in-person meeting of the joint AVCC/MLCommons Automotive Benchmark Task Force. Members and non-members are both welcome to join the event's sessions and meetings. AVCC2023 is a unique opportunity to witness the future of transportation and be an integral part of it. In-person and virtual registration options are currently available, with an early bird discount rate for attendees that register by the end of August. Confirmed speakers at AVCC2023 include:

- Laith Altimime, President, SEMI Europe
- Dr. Oliver Bringmann, Embedded Systems at the University of Tübingen
- Jeff Farrah, Executive Director of the Autonomous Vehicle Industry Association (AVIA)
- Suraj Gajendra, Vice President - Automotive Products, Software and Solutions, Arm
- Andreas Herp, Autonomous Driving Platform, Mercedes-Benz, Daimler AG
- David Kanter, Founder and Executive Director, MLCommons
- Zico Kolter, Associate Professor at Carnegie Mellon University's School of Computer Science and Chief Scientist of AI Research at the Bosch Center for AI (BCAI)
- Dr. Daniel Mueller-Gritschneder, Electronic Design Automation at the Technical University of Munich
- Doug Newcomb, Automotive Journalist and Consultant
- Dr. Jonathan Petit, Director of Engineering at Qualcomm
- Dr. Debendra Das Sharma, Senior Fellow, Intel
- Dr. Marko Simičić, R&D Engineer, IMEC
- Selika Josiah Talbott, JD, Autonomous Vehicle Consulting

Additional speakers, panelists and keynote speakers will be announced on the event's website at www.avcconsortium.org/avcc2023.

What: AVCC2023: Driving the Future of Software-Defined Vehicles - an industry conference for the automated and autonomous vehicle industry

When: September 26-28, 2023

Where: Arm Ltd. Headquarters, 110 Fulbourn Rd, Cambridge CB1 9NJ, United Kingdom

For: Automotive and technology industry professionals, media, and industry analysts

For more information or to register as a general attendee for AVCC2023, please visit
www.avcconsortium.org/avcc2023.

To secure complimentary media or industry analyst passes for AVCC2023, please register at
www.avcconsortium.org/aro/meeting/avcc2023/register and select "AVCC2023 Media &
Analyst."

About AVCC
AVCC is a global automated and autonomous vehicle (AV) consortium that specifies and
benchmarks solutions for AV computing, cybersecurity, functional safety, and building block
interconnects. AVCC is a not-for-profit membership organization building an ecosystem of OEMs,
automotive suppliers, and semiconductor and software suppliers in the automotive industry.
The consortium addresses the complexity of the intelligent-vehicle software-defined automotive
environment and promotes member-driven dialogue within technical working groups to address
non-differentiable common challenges. AVCC is committed to driving the evolution of
autonomous and automated solutions up to L5 performance. www.avcconsortium.org

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