

New Botanical Health Beverages Launch with Sponsorship of "Art of LA at NRG Studios" Event: AWH Inc (Stock Symbol: EXMT)

New Botanical Health Beverages Launch with Sponsorship of "Art of LA at NRG Studios" Event: Alternative Wellness Health, Inc. (Stock Symbol: EXMT) \$EXMT

CARSON CITY, NEVADA, UNITED STATES, August 2, 2023
/EINPresswire.com/ -- New Botanical Health Beverages Launch with Sponsorship of "Art of LA at NRG Studios" Event: Alternative Wellness Health, Inc. ([Stock Symbol: EXMT](#))



Amethyst Beverages \$EXMT

Growth Oriented Marketing Company
Focused on Botanical Health Beverages and also Software Applications.

Launch of New Beverage Product Flavors at "Art of LA at NRG Studios" Philanthropy Project Event Held in North Hollywood, California.

“

Now that we've put our feet in the Festival arena, we fully anticipate the remaining festival events to be a big hit and sales tool for us. We have many activities and sales mechanisms in Place.”

Jeff Flasco, Director of the Beverage Division

EXMT Owned Amethyst Beverage was the Title Sponsor Helping North Hollywood Event Raise Close to \$50,000 Dollars.

Anticipated Feature with the Guitar Center Foundation to Offer Water at Flagship store in Hollywood and move 304 Other Locations in the Remaining 2023 Season.

Beverage Products Tested with a Bio-Energetic Screening Device Which Analyzes for Balance of Both Ingredients and Quality.

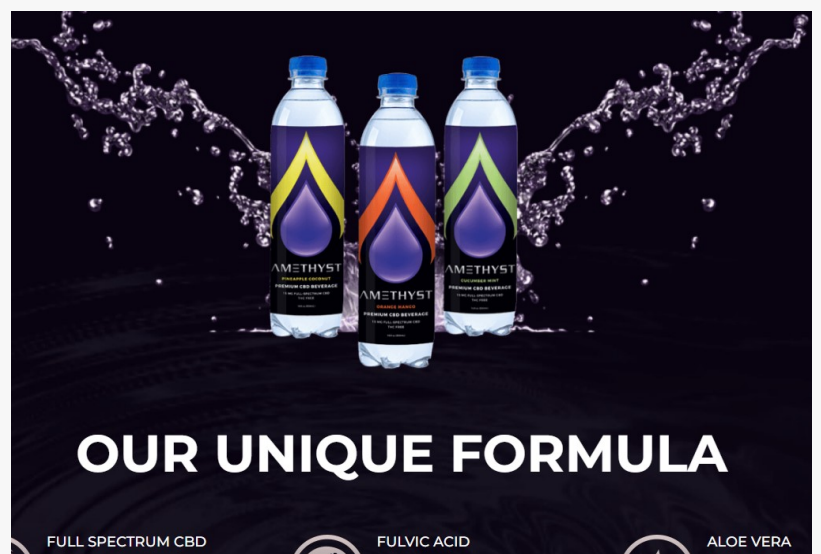
Alternative Wellness Health, Inc. ([OTC: EXMT](#)), fka Anything Technologies Media, is a manufacturing and marketing company involved in the sales and marketing of botanical health products and software applications. EXMT is the parent company of subsidiary corporations and is focused on partnerships and acquisitions in innovative technologies and manufacturing sectors. EXMT and partners each have their own professional management team with extensive backgrounds in finance, manufacturing, marketing, and distribution. The EXMT goal is to combine the expertise of its team members to create a cohesive force, which will carry the company forward in the marketplace.

EXMT Completes Festival, Art of LA, Launches Two New Flavors and Targets New Acquisition Partners

On August 2nd EXMT announced its new flavor "Pineapple Coconut" and updated "Orange Mango" have been produced and are now put into the marketplace for sale.

EXMT owned Amethyst Beverage's specialty health beverages, Orange Mango CBD, Pineapple Coconut are hitting the shelves now with Cucumber Mint in the works. The EXMT Delta 9 HDI Premium Beverages will also get a new flavor and label makeover with the same flavor pallet. The EXMT plan is to launch the new and improved Delta 9 HDI by September 2023.

EXMT just finished up the philanthropy project called "Art of LA at NRG Studios" in North Hollywood, California at the top Music Studio in the LA Valley where such artists like Papa Roach, Linkin Park, Hootie and the Blowfish, No Doubt and many other produced their Grammy winning albums. Artists and Entertainment Execs met and EXMT Amethyst Beverage was the title sponsor helping the event raise close to \$50,000 dollars. EXMT was met with an overwhelmingly positive response. Amethyst expects to be featured with the Guitar Center Foundation and will begin offering its water with the flagship store in Hollywood and is expected to move on to their other



Amethyst Beverages is Unique \$EXMT

The brand formula of Amethyst Beverage was established in 2017 in Las Vegas, NV mostly as a directive to support a Philanthropy effort toward cancers associated with children and adults. Amethyst Beverage is the only water in the marketplace to have flavored (Strawberry, Orange/Mango Watermelon and 15 others available) alkaline water containing clear Fulvic Acid and Aloe Vera for health reasons as well as over 70 Ionic minerals. Amethyst is also the only current company to provide Certificate of Analysis on all production to customers to back our ingredients after the product has been produced. With the acquisition of the brand by Alternative Wellness Health in 2019 we have current bottling with plants located in Socal CA., Houston, TX and soon in Mesquite, NV. Alternative Wellness is equipped to produce over 1,000,000 pallets per month in CBD and non-CBD water. Locations are being evaluated at this time to focus on CBD, Delta 9 and THCO products will all products being derived by the HEMP.

Amethyst Beverage is a disruptive brand unlike anything that's been introduced into the CBD and Delta 9 Water markets to date. Building awareness among focused target markets is the team's primary mission over the next year. The approach begins with a careful selection of target audiences and continues with the introduction of the product concept, with particular focus on the CBD, Delta 9 and THCO Alkaline innovations. Then we offer extensive product sampling supported by consistent content marketing and nimble campaigns to incite significant product adoption among the key target markets. More specifically, over the course of 12 months we will employ a wide number of opportunities – both online and in person- to promote Amethyst Beverage and educate potential consumers on the benefits innovations and proper product usage. Primary strategies include wide-spread sampling, carefully targeted Private Label programs, media and compelling video. Social Media will play a key role in all elements of Amethyst Beverage by engaging current and existing private label and Amethyst branding through content marketing



Amethyst History, Specs and Line Running \$EXMT

304 locations in the remaining 2023 season.

EXMT also had the Amethyst Orange Mango Premium Water tested with a Bio-energetic Screening device which analyzes the product for balance of both ingredients and quality. It then scores products balance and compatibility of the product with each individually. The top score for both the product and the compatibility with the individual is 50 out of 50 and that means that the product is perfectly balanced and suitable for a perfect match for individuals.

"Now that we've put our feet in the Festival and special events arena, we fully anticipate the remaining events to be a big hit and sales tool for us. We have many activities and sales mechanisms we will be launching during these specialty events. Our reach from these events will increase our channels and markets for our new brand, logos and flavors forthcoming," exclaimed Jeff Flasco, Director of the EXMT Beverage Division.

For more information on \$EXMT visit:
<http://amethystbeverage.com/>

DISCLAIMER:

CAP/FrontPageStocks/CorporateAds.com (CA) is a third-party publisher and

news dissemination service provider. CAP/FPS/CA is NOT affiliated in any manner with any company mentioned herein. CAP/FPS/CA is a news dissemination solutions provider and is NOT a registered broker/dealer/analyst/adviser, holds no investment licenses and may NOT sell, offer to sell or offer to buy any security. CAP/FPS/CA's market updates, news alerts and corporate profiles are NOT a solicitation or recommendation to buy, sell or hold securities. The material in this release is intended to be strictly informational and is NEVER to be construed or interpreted as research material. All readers are strongly urged to perform research and due diligence on



\$EXMT Distribution



\$EXMT Amethyst Beverages

their own and consult a licensed financial professional before considering any level of investing in stocks. All material included herein is republished content and details which were previously disseminated by the companies mentioned in this release or opinion of the writer. CAP/FPS/ CA is not liable for any investment decisions by its readers or subscribers. Investors are cautioned that they may lose all or a portion of their investment when investing in stocks. CAP/FPS/CA has been compensated \$500 by a third party for dissemination of this article.

Disclaimer/Safe Harbor:

These news releases and postings may contain forward-looking statements within the meaning of the Securities Litigation Reform Act. The statements reflect the Company's current views with respect to future events that involve risks and uncertainties. Among others, these risks include the expectation that any of the companies mentioned herein will achieve significant sales, the failure to meet schedule or performance requirements of the companies' contracts, the companies' liquidity position, the companies' ability to obtain new contracts, the emergence of competitors with greater financial resources and the impact of competitive pricing. In the light of these uncertainties, the forward-looking events referred to in this release might not occur.

SOURCE: CorporateAds.com

Jeff Flasco, Director of Beverage Division

Alternative Wellness Health, Inc.

+1 650-222-2863

[email us here](#)

Visit us on social media:

[Twitter](#)

[Instagram](#)

[YouTube](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/647788555>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2023 Newsmatics Inc. All Right Reserved.