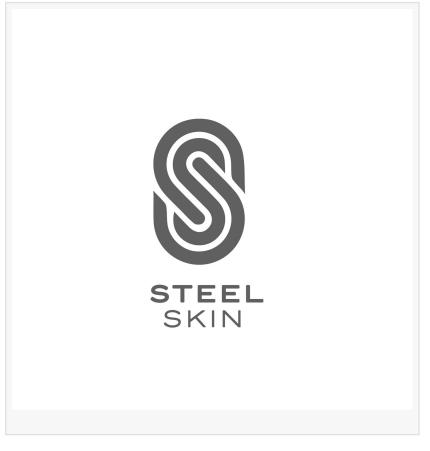


LGBTQ Owned STEEL SKIN Launches Over 10 Innovative Skincare Products.

STEEL SKIN is making waves in the skincare industry with the successful launch of over 10 innovative skincare products since its founding in 2020.

NEW YORK, NEW YORK, UNITED STATES OF AMERICA, August 2, 2023 /EINPresswire.com/ -- STEEL SKIN, a pioneering LGBTQ owned business, is making waves in the skincare industry with the successful launch of over 10 innovative skincare products since its founding in 2020. The latest addition to their product line, the Retinol Eye Masks, has already gained widespread acclaim, receiving 5-star reviews from satisfied customers.

Founded with a passion for inclusive beauty and a commitment to quality,



STEEL SKIN has quickly become a frontrunner in the beauty market, resonating with customers who appreciate their dedication to authenticity and superior skincare solutions. They have earned the loyalty of a diverse customer base who embraces their authentic approach to skincare.

"At STEEL SKIN, we are driven by our belief that skincare should be fun, affordable, and effective for all individuals," said John Steel, the visionary founder behind the brand. "As an LGBTQ owned business, we aim to inspire confidence and self-expression through our products, while also delivering top-tier skincare results."

STEEL SKIN's journey began in 2020, with the mission of offering a comprehensive range of skincare products suitable for all skin types and identities. From cleansers to toners, face masks to facial devices, each product is thoughtfully formulated, cruelty-free, and free from harmful ingredients, ensuring a positive impact on both skin and the environment.

Notably, multiple STEEL SKIN products have been featured in prominent publications, further solidifying their status as top grooming products. The brand has been recognized in GQ Magazine's prestigious list of top grooming essentials, highlighting their commitment to excellence in the beauty world. In addition to the GQ feature, STEEL SKIN products have also gained popularity through subscription boxes, where their innovative formulations have been introduced to a diverse audience. This exposure has enabled the brand to reach new heights and resonate with customers seeking powerful skincare solutions.

"Our journey has been nothing short of remarkable, and we are honored to be recognized as top grooming products in esteemed publications like GQ Magazine," expressed John Steel (@jsteel). "We are also grateful for the opportunities to partner with subscription boxes and introduce our products to even more people."

Among their recent groundbreaking products, the Retinol Eye Masks have been garnering significant attention. Infused with powerful retinol and nourishing botanicals, these masks effectively combat fine lines, wrinkles, and dark circles, leaving the delicate under-eye area refreshed and rejuvenated. Customers have been raving about the visible improvements in skin texture and the youthful glow achieved with each use. The success of STEEL SKIN's product line is a testament to their commitment to quality, innovation, and inclusivity. With an unwavering focus on customer satisfaction, STEEL SKIN is continually pushing the boundaries of skincare excellence. Their dedication to research, development, and customer feedback fuels their passion for creating skincare products that cater to the unique needs of individuals from all walks of life.

As STEEL SKIN continues to grow, they remain committed to their values of promoting self-love, self-acceptance, and empowerment, making a positive impact in the beauty industry and beyond.

For more information about STEEL SKIN and their revolutionary skincare products, please visit [www.steel-skin.com].

About STEEL SKIN:

STEEL SKIN is an LGBTQ owned business at the forefront of the skincare industry, founded in 2020 with the mission to provide high-quality, inclusive skincare products for everyone. Their comprehensive product line reflects a commitment to authenticity, diversity, and excellence in skincare, empowering individuals to embrace their true selves. (Instagram: @steelskincare)

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