

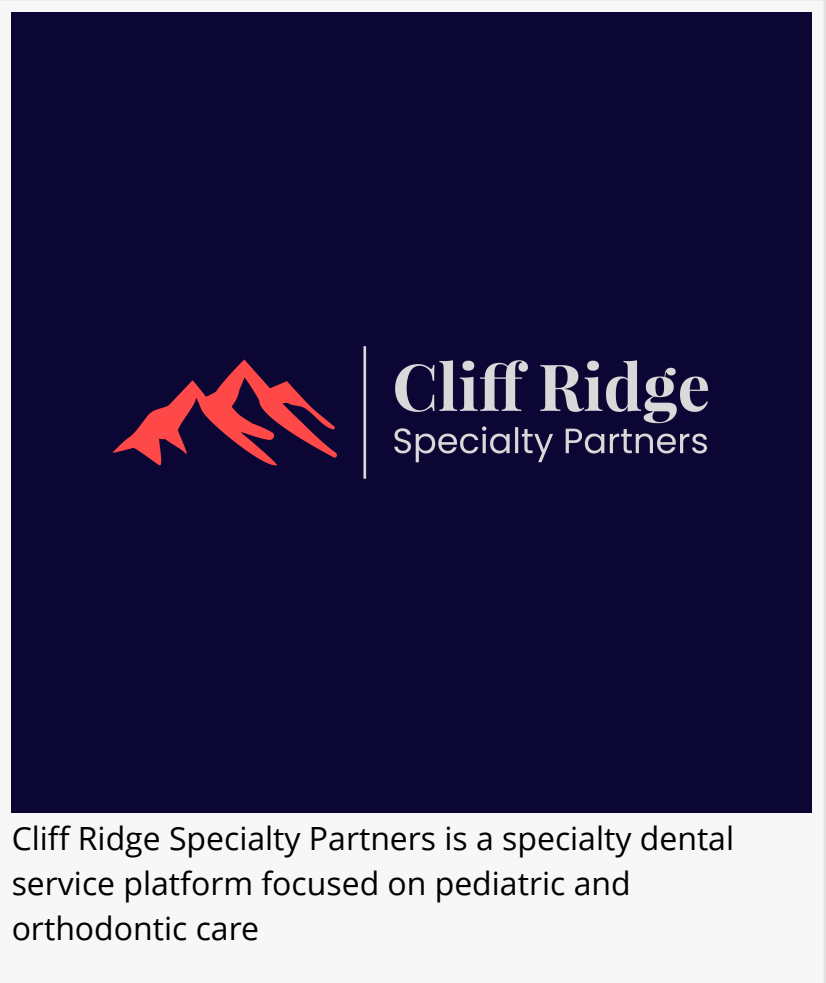
Cliff Ridge Specialty Partners Raises \$25 Million to Partner with Orthodontists

Cliff Ridge raises \$25 Million to build an is an innovative specialty dental platform. The platform was founded by Ananya Shah and Will MacInnis.

SAN FRANCISCO, CA, UNITED STATES, August 2, 2023 /EINPresswire.com/ -- Cliff Ridge Specialty Partners ("Cliff Ridge") is an innovative specialty dental platform focused on creating growth-oriented partnerships with industry-leading orthodontists. Cliff Ridge was established with the goal of providing doctors with a pathway to long-term success while giving them the tools and the freedom to focus on improving patient care. Founded by Ananya Shah and Will MacInnis, Cliff Ridge announced today the closing of its \$25 million fundraise.

Cliff Ridge is partnering with established orthodontists who have a proven track record of success and a commitment to providing high-quality care. The platform will provide orthodontists with (i) strategic and operational expertise to maximize clinic growth potential, (ii) capital to allow for clinic footprint expansion, and (iii) investment in people and technology to further enhance the patient experience.

"The US orthodontics industry is large and growing, benefiting from strong market tailwinds and long-term positive demographic trends, but few options exist today for orthodontists looking to bring in a growth partner while reaping the rewards of long-term value creation," said Will MacInnis, co-CEO of Cliff Ridge Specialty Partners. "Our mission is to provide orthodontists with the tools and resources they need to significantly grow their local footprint, while allowing them to focus on what's important - delivering the highest quality patient care."



"We believe we can build a uniquely positioned platform by injecting operational excellence and modern growth practices into our partnered clinics. Our management team has a strong collective background drawn from leadership roles at leading technology and clinical companies, allowing us to be a true growth partner, and not just a service organization" said Ananya Shah, co-CEO of Cliff Ridge Specialty Partners.

[Peterson Partners](#) and [Footbridge Partners](#) co-led the fundraiser; each firm has a long track record and deep expertise investing in and scaling provider-based healthcare businesses. Peterson Partners is an investment firm based out of Salt Lake City, Utah, with \$2B in assets under management and a 20+ year operating history. Footbridge Partners is a multi-strategy investment fund headquartered in New York, NY and San Francisco, CA.

Cliff Ridge Specialty Partners is headquartered in San Francisco. For more information, please visit cliffridgesp.com

About Cliff Ridge Specialty Partners

Cliff Ridge Specialty Partners is an innovative specialty dental platform focused on building long-term partnerships with top-performing orthodontists. Cliff Ridge was founded in 2023 by Ananya Shah and Will MacInnis with the goal of providing orthodontists with the tools, resources and capital required to drive clinic growth and sustainable value creation.

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