

India Paper Bags Market Report 2023-2028: Industry Demand, Size, Value and Segmentation Data by IMARC Group

The rising interest in exploring traditional and sustainable packaging practices, which is boosting the growth of the paper bag market in India.

BROOKLYN, NY, USA, August 4, 2023 /EINPresswire.com/ -- IMARC Group has recently released a new research study titled "India Paper Bags Market: Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028", offers a detailed analysis of the market drivers, segmentation, growth opportunities, trends and competitive landscape to understand the current and future market scenarios.

Market Size, CAGR and Forecast Value: 2023-2028

According to IMARC Group, the India paper bags market size reached US\$ 692.3 Million in 2022 and industry to reach US\$ 942.6 Million by 2028, exhibiting a growth rate (CAGR) of 5.08% during 2023-2028.

Paper bags, also referred to as carrier bags, are a type of packaging material made from paper. Unlike their plastic counterparts, which are derived from non-renewable sources, paper bags are environmentally friendly, often being made from recycled or renewable sources, and are biodegradable. One of the key characteristics of paper bags is their versatile nature. They can be made in a variety of sizes, designs, and colours, and can be used for numerous purposes, including carrying groceries, packaging gifts, or serving as takeaway bags. Notable types of paper bags include brown kraft bags, white bleached bags, and laminated paper bags. Paper bags are increasingly appreciated and preferred for their environmentally friendly and sustainable characteristics.

India Paper Bags Market to Reach US\$ 942.6 Million by 2028, Bolstered by Rising Environmental Concerns



Eco-Friendly Paper Bags for India's Future

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India Paper Bags Market Report Statics 2023-2028

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एको-फ्रेंडली और स्थायी उत्पादों का व्यापक विरोध: इस विवरण का अध्ययन: The growing consumer preference for eco-friendly and sustainable products is one of the key factors influencing the growth of the paper bag market in India. In addition to this, increasing awareness about the environmental harm caused by plastic bags, coupled with the growing demand for biodegradable and recyclable products, is propelling the market growth of paper bags.

Moreover, the expansion of the retail sector and the e-commerce industry is facilitating the growth of the paper bag market in India. There is a growing consumer interest in innovative and unique paper bag designs, boosted by social media and digital marketing, which is driving the market growth of paper bags. The rising popularity of paper bags as an eco-friendly and reusable alternative to plastic bags is fostering market growth. The increasing consumer demand for sustainable packaging solutions that align with their eco-conscious values is contributing to the market growth of paper bags.

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Other factors such as rising consumer disposable incomes, rapid urbanization, government initiatives to reduce plastic usage, and the rapidly increasing popularity of paper bags among eco-conscious consumers are driving the market growth further in India.

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Market Segmentation:

The report has segmented the market into the following categories:

Breakup by Product Type:

- Sewn Open Mouth
- Pinched Bottom Open Mouth
- Pasted Valve
- Pasted Open Mouth
- Flat Bottom
- Others

Breakup by Material Type:

- Brown Kraft
- White Kraft

Breakup by Thickness:

- 1 Ply
- 2 Ply
- 3 Ply
- > 3 Ply

Breakup by Distribution Channel:

- Online
- Offline

Breakup by End Use Industry:

- Food and Beverages
- Pharmaceutical
- Retail
- Construction
- Chemicals
- Others

Breakup by Region:

- North India
- West and Central India
- South India
- East India

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Key Highlights of the Report:

- Market Performance (2017-2022)
- Market Outlook (2023-2028)
- Market Trends
- Market Drivers and Success Factors
- Impact of COVID-19
- Value Chain Analysis
- Comprehensive mapping of the competitive landscape

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Our offerings include comprehensive market intelligence in the form of research reports, production cost reports, feasibility studies, and consulting services. Our team, which includes experienced researchers and analysts from various industries, is dedicated to providing high-quality data and insights to our clientele, ranging from small and medium businesses to Fortune 1000 corporations.

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