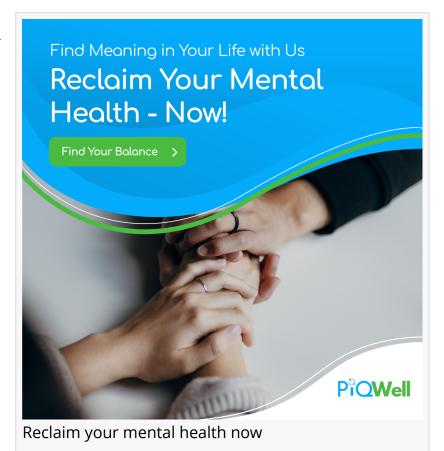


## PiQWell the new way to Therapy

A Groundbreaking Approach to Therapeutic Relationships Revolutionizing Mental Healthcare.

SUGAR LAND, TEXAS, UNITED STATES, August 5, 2023 /EINPresswire.com/ -- PiQWell, founded by Vicky Pierre, a licensed therapist, and Marcus Pierre, an experienced RN and healthcare expert, is proud to announce the launch of its innovative platform. PiQWell is poised to transform the landscape of therapy by introducing a new approach to therapeutic relationships that utilizes personality matches between therapists and patients.

Traditional therapy often faces challenges when it comes to forming strong and effective bonds between



therapists and patients. PiQWell aims to overcome these hurdles by leveraging the power of personality compatibility. By combining Vicky Pierre's deep understanding of the therapeutic process and Marcus Pierre's extensive knowledge of healthcare dynamics, PiQWell presents a game-changing solution that brings a fresh perspective to the field of mental health.



We believe that the success of therapy depends not only on the qualifications of the therapist but also on the compatibility between the therapist and the patient"

Vicy Pierre, LCSW-s, MBA

The PiQWell platform is built upon a comprehensive assessment system that carefully analyzes the personalities of both therapists and patients. Through a series of scientifically designed questions, the platform identifies key personality traits, communication styles, and emotional needs. These insights are then used to match patients with the most compatible therapists, ensuring that each therapeutic relationship is built on a strong foundation of understanding and empathy.

"We believe that the success of therapy depends not only on the qualifications of the therapist but also on the compatibility between the therapist and the patient," said Vicky Pierre, Cofounder of PiQWell. "By focusing on personality matches, we aim to foster a sense of trust and rapport, which is fundamental to the healing process."

Marcus Pierre, Co-founder of PiQWell, added, "Our mission is to break down the barriers that often hinder effective therapy. PiQWell introduces a unique approach that empowers patients to connect with therapists who truly resonate with their unique needs, ultimately leading to more positive and transformative therapeutic outcomes."

<u>The PiQWell platform goes beyond the matching process</u>. It also offers a user-friendly interface that facilitates seamless communication and information sharing between therapists and patients. Patients have access to a diverse range of licensed therapists, each specializing in various areas of mental health, ensuring that individuals can find the support they need on their journey to wellness.

Therapists, too, benefit from the PiQWell platform. They are provided with valuable insights into their own communication styles and personality traits, enhancing their self-awareness and understanding of how they can best support their patients. This self-awareness contributes to continuous professional growth and the delivery of more tailored and effective therapeutic interventions.

PiQWell emphasizes the importance of data privacy and security, implementing state-of-the-art measures to safeguard all sensitive information. The platform complies with industry-leading standards, giving patients and therapists the confidence and peace of mind, they deserve while engaging in therapy.

As the world continues to navigate the challenges of mental health, PiQWell emerges as a beacon of hope, providing a novel approach that elevates the therapeutic experience. The company's founders, Vicky Pierre and Marcus Pierre, envision a future where mental healthcare is more accessible, effective, and empowering for all.

## About PiQWell:

PiQWell is a pioneering mental healthcare platform founded by Vicky Pierre, a licensed therapist, and Marcus Pierre, an RN and healthcare expert. The company employs a unique approach to therapy by matching therapists and patients based on personality compatibility. The platform aims to create strong and effective therapeutic relationships, leading to more positive and transformative outcomes for individuals seeking mental health support. PiQWell is committed to revolutionizing mental healthcare by fostering understanding, empathy, and healing through personalized connections.

## Vicky Pierre

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