

Music Technology Firm Delivering Innovative Marketing Options: Recording Matchbox Twenty Tour: VNUE: Stock Symbol: VNUE

*Seasoned Music Technology Company
Delivering Innovative Performance and
Marketing Options for Top Name Bands;
Currently on Tour : VNUE, Inc.,*

NEW YORK, NEW YORK, UNITED STATES

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Seasoned Music Technology Company
Delivering Innovative Performance and
Marketing Options for Top Name

Bands; Currently on Tour and Recording Matchbox Twenty Concerts: VNUE, Inc., [\(Stock Symbol: VNUE\)](#)



STOCK SYMBOL: \$VNUE

“

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*Zack Bair, VNUE Chairman
and CEO*

Entertainment Technology and Distribution Company
Dedicated to Monetizing the Live Music Experience at
Every Level.

Wholly Owned Subsidiary Stageit Provides a Ticketed Live
Streaming Platform for Artists & Creators to Perform Live,
Interact with Fans and Monetize Shows.

Patent-Pending Soundstr Platform Leverages Automation
Technology in the Instant Live Space, identifying Issues
with Performance Rights Organizations.

Produced Products for Peter Frampton, Bad Company, Devo, Blondie, Wind Up Records, EMI, Capitol Records, and Many More.

Currently on Tour with Multi-Platinum Pop Rock Band Matchbox Twenty for 2023 “Slow Dream” Concert Series and Recording Every Performance.

Matchbox Twenty Limited Edition
DiscLive CD Sets and Digital Downloads
Being Offered

Partnered with Ticketmaster for Sales
of "Instant Live" CD Sets When Fans
Buy Tickets or at DiscLive.net Website.

Presented Celtic Thunder Home
Entertainment Series, Freedom &
Nations-Liberty on Five Consecutive
Shows in July.

Forming Strategic Partnership with
Global Digital Rights Technology Leader
Pex in Regard to Music Licensing
Opportunities.

Gross Revenues of \$387,902 for the
Three Months Ended March 31, 2023
compared to \$195,690 in gross
revenues for Same Period in 2022.

VNUE, Inc., ([OTC: VNUE](#)) is a multi-
faceted music technology company
dedicated to monetizing the live music
experience for artists, performers,
labels, writers, and publishers, with
products such as its instant content
distribution platform Set.fm, exclusive
license partner DiscLive Network, and
protecting the rights of artists and
writers with the company's Soundstr
music recognition technology (MRT).

VNUE also operates Stagelt, one of the
most well-known ticketed live
streaming platforms. The veteran entrepreneurs, artists and songwriters behind VNUE, led by
music and tech entrepreneur and recording artist Zach Bair (www.zachbairmusic.com), are
passionate about the future of their industry and ensuring that rights holders' value is not lost
amid always-changing technology.

Stagelt, a wholly-owned subsidiary of VNUE is the most well-known ticketed live streaming



\$VNUE and Matchbox 20



\$VNUE Matchbox 20 Tour

platform connecting artists and their fans. Stagelt was acquired by VNUE in 2022. Founded in 2009 for artists, by artists, Stagelt continues its mission to help performers navigate the intricacies of the online live streaming space, providing a stage for every creator and a front row seat for every fan. Stagelt provides a platform for artists and creators to perform live, interact with fans, and monetize shows, while creating unique experiences for fans. To learn more visit [Stagelt.com](https://stagelt.com).

VNUE specializes in creating new and exciting products, leveraging automation technology, second-to-none experience in the instant live space, identifying issues such as lack of transparency with performance rights organizations and solving this through innovation and its patent-pending Soundstr (soundstr.com) platform.

The VNUE team is the most experienced in its space, a group of technology entrepreneurs, artists and songwriters who are passionate about the future of the industry, and ensuring that the value of the rights holders are not lost in the context of new and ever-changing technology. The VNUE team has produced live content and created experiential products for such artists and companies as Peter Frampton, Bad Company, Devo, Blondie, Wind Up Records, EMI, Capitol Records, and many more.

By (a) selling only live content through its platforms, to include not just major and independent label content, but creating and scaling its own "instant" live exclusive content, (b) processing and paying mechanical royalties on instant live content, and (c), ensuring proper accounting and payment to rights holders of material played in venues, VNUE has a perfect trifecta of solutions that will revolutionize the live music business.

VNUE on Tour and Recording All Performances for Matchbox Twenty for 2023 "Slow Dream" Concert Series



\$VNUE SoundStr



\$VNUE Alter Bridge

VNUE is currently on the road with Matchbox Twenty, the multi-platinum, hit-making pop rock band, to record each date on the band's 2023 "Slow Dream" tour. VNUE is also releasing "instant" collectible double CD sets and collectible download cards through its exclusive partner, DiscLive (disclive.net), as well as digital downloads.

Additionally, VNUE partnered with Ticketmaster so that fans may have the option of purchasing the "instant live" CD sets when they buy their tickets, as well as from the DiscLive.net website.

Matchbox Twenty has just released its first new album in over a decade, "Where the Light Goes," on May 26th, and the first single from that album, "Wild Dogs (Living in a Slow Dream)" has already dropped. Matchbox Twenty has sold over 40 million records worldwide, and earned multiple chart-topping singles, such as "Real World," "Back 2 Good," "Push," "3AM," and many others. 1996's Diamond-certified Yourself or Someone Like You proved a worldwide sensation and instantly established Matchbox as global superstars.

Rob Thomas, lead singer for Matchbox Twenty, and VNUE, have worked together now for several years, both on his solo tour in 2019, and for his concerts at the Borgata Hotel & Casino, raising money for Rob and his wife Marisol's charity, Sidewalk Angels Foundation.

In addition to being able to pre-purchase the CD set through Ticketmaster (www.ticketmaster.com), which includes a \$5 discount, fans may also purchase directly from <https://bit.ly/MB2023LIVECD> or at the shows they attend. Even if fans are not attending the show, DiscLive will ship worldwide.

VNUE noted that CD set purchases from Ticketmaster for the 2020 tour will be honored for the 2023 tour. All CDs purchased via Ticketmaster will be shipped directly to customers. For ticketing information and all tour dates visit www.matchboxtwenty.com.

VNUE Livestream Platform Perform STAGEIT Presented Celtic Thunder Home Entertainment Series, Freedom & Nations-Liberty for Five Consecutive Shows

On July 18th VNUE announced that one of the longest-running and most innovative ticketed livestream platforms, STAGEIT would livestream the Home Entertainment Series, "Freedom & Nations – Liberty" - Stories of Freedom, featuring the celebrated Irish singing group, Celtic Thunder July 25-29, 2023.

Hailing for Dublin, Ireland, Celtic Thunder is a singing group and stage show known for its eclectic, theatrical style live experiences. Each member is a powerhouse in both solo and ensemble performance. The singers are backed by the Celtic Thunder Band, known for the use of dramatic set pieces, visual effects, and highly choreographed staging. The stage set resembles an ancient stone pathway suggestive of those referenced in Celtic lore.

VNUE and Pex to form Strategic Partnership for Music Licensing Opportunities

On June 6th VNUE announced that the company has signed an MOU to form a strategic partnership with Pex (www.pex.com), in order to pursue several initiatives surrounding the VNUE groundbreaking Soundstr music recognition technology and Pex's content identification technology, which identifies audio, melody, video, and lyrics in real time.

Pex is the global leader in digital rights technology, enabling the fair and transparent use of copyright online. With Pex's industry-leading identification technology, customers can simplify copyright compliance and identify content at the speed and scale of the Internet. Pex spent years refining and improving their technology, which utilizes advanced digital fingerprinting and matching techniques to identify content with extreme precision and accuracy. Their infrastructure helps to enable more fair compensation and increased access to content.

Q1 2023 Results; Net Loss Narrows Significantly from Year Prior Levels

On May 22nd VNUE reported results for the quarter ended March 31, 2022.

VNUE reported a net loss available to common shareholders of \$439,001 (\$0.00 per share) for the three months ended March 31, 2023 compared to a net loss available to common shareholders of \$1,193,106 (\$0.00) for the three months ended March 31, 2022, an improvement of \$754,105.

VNUE gross revenues were \$387,902 for the three months ended March 31, 2023 compared to \$195,690 in gross revenues for the three months ended March 31, 2022. The 2022 period includes approximately one and one half months of revenue at the VNUE Stage It subsidiary which was acquired on February 14, 2022.

Zack Bair, VNUE Chairman and CEO stated, "Our operating loss narrowed significantly during our first quarter compared to last year. I'm very happy to report that our initiatives that we've undertaken are starting to have a positive impact on our operations. Further to this, we have more initiatives that should result in even more improvements for Q2. Additionally, we believe that we are finally past the devastating impact that Covid-19 had on the live music industry and resulted in many of our peers becoming insolvent"

For more information on VNUE visit: www.vnue.com

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SOURCE: CorporateAds.com

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