

# \$184.61 Billions Mobile Augmented Reality (AR) Market to See Promising CAGR of 31.40% Over 2021 to 2030

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The latest Mobile Augmented Reality (AR) Market intelligence study over 2021 to 2030 by Allied Market Research provides a detailed analysis pertaining to the global revenue size & forecast, segmental splits, regional & country-level outlook, market dynamics & trends, Porters' five force analysis, value chain analysis, competitive landscape, market share analysis, and patent analysis.



size is expected to reach \$184.61 billion by 2030 from \$12.61 billion in 2020, growing at a CAGR of 31.40% from 2021 to 2030. Rise in consumer awareness regarding health and hygiene, and increase in demand for antimicrobial medical textiles from the healthcare sector are the factors driving the growth of the global mobile augmented reality market.

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The report offers an in-depth study of the current Mobile Augmented Reality (AR) Market scenario, estimates, changing aspects, and dynamic forces of the sector to identify the essential opportunities from 2021 to 2030. A comprehensive assessment of the aspects that propel and impede the growth is also provided. Explicit analysis of the market size and its proper segmentation help determine the prevalent Mobile Augmented Reality (AR) Market opportunities.

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The study comprises various parameters such as parent/peer market analysis, top player positioning in the base year, value chain analysis, impact of government regulations on the market, and market dynamics, which directly or indirectly impact the Mobile Augmented Reality (AR) Market growth.

The Mobile Augmented Reality (AR) Market dynamics includes drivers, restraints, and opportunities in this industry. Drivers state the factors that boost the growth of the market, whereas restraints are likely to hamper the market growth. Opportunities are the factors that act as the catalysts of the market. All these factors, along with data facts, are covered in the study.

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The global Mobile Augmented Reality (AR) Market is segmented depending on by <u>component</u>, device type, application, and region.

The Mobile Augmented Reality (AR) Market segmental analysis is offered (real time and forecast) in both quantitative and qualitative terms. This helps the clients to identify the most lucrative segment to consider for their further investments, based on the comprehensive backend analysis about the segmental performance. In addition to brief understanding of the operating companies and their development activities with respect to the global market.

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The global Mobile Augmented Reality (AR) Market is analyzed across four key regions, which include North America, Europe, Asia-Pacific, and LAMEA.

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- North America: U.S., Canada, and Mexico
- Europe: Germany, UK, Italy, Spain, France, and rest of Europe
- Asia-Pacific: India, China, Japan, South Korea, Australia, and rest of Asia-Pacific
- LAMEA: Brazil, Saudi Arabia, South Africa, and rest of LAMEA

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In the company profiles chapter, the Mobile Augmented Reality (AR) Market report provides detailed profiles of key players in the global industry. Company overview, business overview,

operating business segments, product portfolio, global footprint, and recent developments are the key aspects included in the company profiles. It helps in understanding the business strategies adopted by the companies. The report further features these companies in the competitive landscape chapter, which covers product/service mapping of top players, competitive dashboard, competitive heatmap. Thus, a comprehensive analysis of the leading and upcoming companies provides a wider preview toward understanding the Mobile Augmented Reality (AR) Market.

Qualcomm Inc., Google, Apple, Magic Leap, Groove Jones, Wikitude, Samsung Electronics Co. Ltd., and Marxent Labs.

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- The Mobile Augmented Reality (AR) Market analysis covers in-depth information of major industry participants.
- Porter's five forces analysis helps to analyze the potential of buyers & suppliers and the competitive scenario of the industry for strategy building.
- Major countries have been mapped according to their individual revenue contribution toward the region.
- The report provides an in-depth analysis of the Mobile Augmented Reality (AR) Market during the forecast period 2021 to 2030.
- The report outlines the current market trends and future scenario of the global Mobile Augmented Reality (AR) Market to understand the prevailing opportunities and potential investment pockets.
- The key drivers, restraints, and opportunities and their detailed impact analysis is elucidated in the study.

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AMR offers its clients Mobile Augmented Reality (AR) Market comprehensive research and analysis based on a wide variety of factual inputs, which majorly include interviews with industry participants, reliable statistics, and regional intelligence. The in-house industry experts play an instrumental role in designing analytic tools and models, tailored to the requirements of a particular industry segment. These analytical tools and models refine the data & statistics and enhance the accuracy of our recommendations and advice.

**Key Market Segments** 

By Component

- Hardware
- 3D Camera
- Sensors
- Processor
- Others
- Software
- Services

# By Device Type

- Smartphones
- Tablets
- Personal Digital Assistants (PDAs)
- Others

# By Application

- Consumer
- Healthcare
- Enterprise
- Commercial
- Aerospace & Defense
- Others

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Europe Mobile Phone Accessories Market: <a href="https://www.digitaljournal.com/pr/news/allied-analytics/europe-mobile-phone-accessories-market-statistics-size-share-2027">https://www.digitaljournal.com/pr/news/allied-analytics/europe-mobile-phone-accessories-market-statistics-size-share-2027</a>

Al CCTV Market: <a href="https://www.digitaljournal.com/pr/news/allied-analytics/ai-cctv-market-2021-2030-extensive-analysis-of-changing-trends-top-segments-key-investment-pockets-value-chain-regional-landscape-and-competitive-scenario">https://www.digitaljournal.com/pr/news/allied-analytics/ai-cctv-market-2021-2030-extensive-analysis-of-changing-trends-top-segments-key-investment-pockets-value-chain-regional-landscape-and-competitive-scenario</a>

Microgrid Market: <a href="https://www.digitaljournal.com/pr/news/allied-analytics/top-factors-boosting-global-microgrid-market-growth-over-2020-2030">https://www.digitaljournal.com/pr/news/allied-analytics/top-factors-boosting-global-microgrid-market-growth-over-2020-2030</a>

Artificial Intelligence Chip Market: <a href="https://www.digitaljournal.com/pr/news/allied-analytics/artificial-intelligence-chip-market-statistics-2021-2031-size-share-growth-dynamics-top-segments-regional-demand-and-major-industry-players">https://www.digitaljournal.com/pr/news/allied-analytics/artificial-intelligence-chip-market-statistics-2021-2031-size-share-growth-dynamics-top-segments-regional-demand-and-major-industry-players</a>

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