

World Council of Optometry (WCO) announces the launch of a new Myopia Management Pledge, a commitment to help reduce the global burden of myopia by 50,000 cases by 2021.

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- **World Council of Optometry (WCO)** - The World Council of Optometry is an international organization of optometric associations. It was founded in 1952 and currently has 111 member organizations in 109 countries. The WCO is committed to the highest standards of optometric practice and to the promotion of the profession of optometry worldwide.
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