

Introducing The Bold New Centivo

Centivo, an innovative health plan for self-funded employers, has introduced a brand new website.

BUFFALO, NY, UNITED STATES, August 8, 2023 /EINPresswire.com/ -- From day one, it's been Centivo's mission to make healthcare radically affordable in an industry that otherwise feeds on endlessly rising costs. Instead of continuing to simply finance a thoroughly broken system, we have successfully embraced an audacious and contrarian mandate of simultaneously reducing healthcare costs while enriching benefits.

We believe it's time for our brand to more vividly reflect this audacity. So we're excited to introduce you to our new look built around that philosophy.

Our brand refresh is meant to support our simple and straightforward promise – to provide employers with a health plan they can afford to offer – and benefits their [employees can afford to use](#). Period.

The updated face of Centivo centers on people – the workers at the core of our mission who deserve a health plan that's actually a benefit. We're working to break down the financial barriers that prevent people from accessing the care they need, enable access to high-quality cost-effective care and [restore the primacy of primary care](#). Our imagery evokes strength, empathy, humanity and our singular focus on changing healthcare for the better.

With a cleaner design and confident color palette, our fresh brand look affirms today's Centivo: Stimulating honest and meaningful conversations that demand solutions. Partnering with employers and providers to defy the spiraling healthcare cycle and to make local, affordable care a reality. Delivering an option that disrupts the norm, so employers and employees can spend less and benefit more.



Centivo Logo NEW

We are grateful to the partners who helped us reach this milestone – we couldn't have done it without you! And to those interested in exploring a transformative approach to health plans, [we welcome the open dialogue](#).

Here's to the future of affordable healthcare.

Houston Harris

FreshRobot

+1 828-324-1298

[email us here](#)

Visit us on social media:

[Facebook](#)

[LinkedIn](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/648897544>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2023 Newsmatics Inc. All Right Reserved.