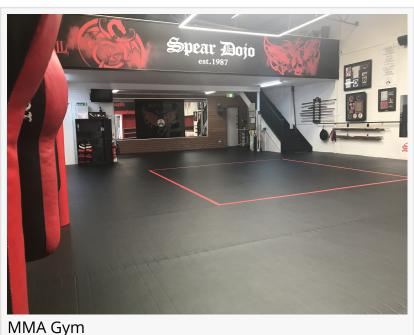


Ezy Mats Introduces Custom Branded Gym Mats: Setting a New Benchmark in Personalized Fitness Gear

Ezy Mats Elevates Branding in Fitness: Unveils Personalized Gym Mat Range for Enhanced Identity & Style.

SYDNEY, NSW, AUSTRALIA, August 9, 2023 /EINPresswire.com/ -- Ezy Mats, a renowned name in high-quality gym mat manufacturing, is thrilled to announce the newest addition to their dynamic range: Custom Branded Gym Mats. This unveiling is not just an addition, but a significant leap in promoting brand presence and individuality in the vast fitness landscape.



Ezy Mats, with its unyielding

commitment to quality and innovation, recognises the growing demand for personalisation and branding in the fitness sector. Their newest offering is an amalgamation of the finest materials and state-of-the-art branding techniques, tailored to meet the diverse needs of both individual fitness enthusiasts and large commercial gyms.



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Gina Araiji

Laser-Engraved <u>Yoga Mats</u>: Melding form with function, the custom yoga mats will not only cater to fitness needs but also make a style statement. These mats will be primarily branded with a laser-engraved logo, ensuring durability and finesse. It's a unique blend of aesthetic appeal and functionality, making each mat a personal piece of art, perfect for yoga studios, influencers, or individuals looking to stand out.

Custom Branded Foldable Gymnastics Mats: The foldable gymnastics mats, known for their

portability and comfort, now come with an added layer of personalisation. Perfect for schools, gymnastic centers, or personal trainers, these mats can now be a testament to their brand ethos, making them easily identifiable and unique.

Custom Branded Rollout Mats for Commercial Spaces: Ezy Mats has hit a home run for larger commercial spaces like MMA and BJJ gyms. These custom rollout mats can now host large logos, empowering these establishments to showcase their brand identity right on their floor mats. It's a powerful visual statement that aligns with the brand's ethos and drives its presence in the competitive fitness arena.

Custom Printed Wall Mats: An exquisite blend of branding and protection, the custom printed wall mats are set to revolutionise how gyms present themselves. Imagine walking into a gym and witnessing a massive logo or message, seamlessly printed across multiple wall mats. It's an immersive branding experience, offering both protection and a significant style quotient.

Ezy Mats spokes person, Gina Araiji, commented on the launch, "We've always believed in pushing boundaries and offering products that not just meet but exceed our customer's expectations. With the introduction of our custom branded gym mats, we are offering an unparalleled branding solution that encapsulates quality, style, and innovation."

This new range is set to redefine how fitness spaces look and feel. The mats are not just functional gear anymore; they're branding tools, conversation starters, and a testament to one's commitment to quality and style. With these offerings, Ezy Mats reiterates its promise of delivering the best while helping brands and individuals carve a niche for themselves in an everevolving fitness ecosystem.

The custom branded gym mats range is available for order starting [Specific Date], and Ezy Mats promises a seamless experience from design conceptualisation to delivery.

For more information or to place an order, visit [Ezy Mats website] or contact [Contact Information].

About Ezy Mats

Ezy Mats is a leader in the gym mat industry, known for its commitment to quality, innovation, and customer satisfaction. With a wide range of products tailored for diverse fitness needs, Ezy Mats has carved a niche for itself in the market. Their relentless pursuit of perfection and dedication to elevating user experience has made them a preferred choice for fitness enthusiasts and professionals alike.

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