

## Sea Love Candle Bar & Boutique Opens Fourth Franchise Location This Year

The newest franchise location is due in Chicago this September.

CHICAGO, ILLINOIS, UNITED STATES, August 9, 2023 /EINPresswire.com/ --<u>Sea Love Candle Bar and Boutique</u>, the renowned destination for sensory experiences and unique artisanal treasures, is thrilled to announce the launch of its fourth franchise location in Naperville, Illinois. Situated in the heart of Chicago's bustling suburban community, the newest Sea Love Candle Bar and Boutique will open this September and is one of four franchises to open in less than one year.

## Sea Love was named a <u>2023 Top</u> Emerging Brand by Franchise Journal,



and this expansion marks a significant milestone in the brand's growth, bringing its captivating ambiance, delightful scents, and carefully curated boutique offerings to discerning customers in the mid-western U.S. region.

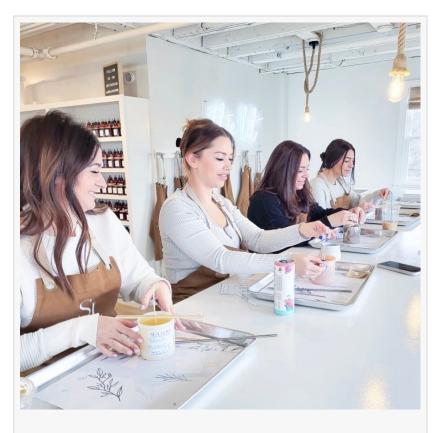
"We are thrilled to announce our fourth franchise location in Naperville and to expand the Sea Love Candle Bar and Boutique concept to yet another major metropolitan area," said Stacy Miller, Founder of Sea Love. "Building on the success of our existing locations in Maine, New Hampshire, and Georgia, this marks our first location in the midwest region and is a strong indicator of our momentum as an attractive franchise option for those seeking an exciting and sound business opportunity."

With its dedication to crafting the finest candles and boutique items and providing exceptional customer service, Sea Love has become a beloved haven for those seeking sensory delights and unique gifts. With an array of enticing scents and meticulously selected ingredients, guests can

create their own custom candles or choose from a thoughtfully curated collection. The boutique presents an exclusive selection of artisanal products, including home decor, accessories, bath and body essentials, and unique gifts, sourced from local artisans and independent creators.

Sea Love's commitment to exceptional quality and immersive experiences extends to the franchisee experience, teeming with a suite of tools and resources that steer each franchise towards growth from the start.

"We recognize the value and importance of our franchisees in driving our brand's expansion and success," states Miller. "We are deeply committed to supporting their growth and providing them with the tools, resources, and guidance they need to thrive in their entrepreneurial journey. By providing comprehensive training, ongoing support, high-quality



## SEA LOVE

products, effective marketing strategies, and a collaborative network, we create an environment where franchisees can thrive. We invite passionate entrepreneurs to join our franchise family and embark on a rewarding and fulfilling business journey."

To learn more about this unique candle-making experience and how to become a Sea Love franchise partner, visit their website at <u>www.sealovefranchise.com</u>.

## About Sea Love

Sea Love was founded on the coast of Southern Maine in 2020 and offers guests a unique opportunity to learn the art of scent-blending through hands-on 'pour your own candle' workshops. Each boutique features a carefully curated selection of home and lifestyle products designed to bring the beauty and serenity of seaside living into every home. All of Sea Love's candles are phthalate-free, 100% vegan, and are created using sustainable, locally sourced ingredients. To find out more about Sea Love, visit <u>www.sealove.com</u>. To learn more about owning a candle bar and boutique franchise, visit <u>www.sealovefranchise.com</u>.

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