

Automotive E-commerce Start-up Motoby® Hosting Q&A Webinar for Accredited Investors Aug. 22

Motoby's Equity Crowdfunding Campaign to Support National Expansion is Now Live on Fundable

PHILADELPHIA, PA, UNITED STATES, August 10, 2023 /EINPresswire.com/ -- [Motoby®](#), the automotive e-commerce startup that launched one year ago this month, is hosting a live webinar on Tuesday, August 22nd for accredited investors, featuring an in-depth discussion about the important role auto dealers play in the Motoby ecosystem and how auto dealers support the business model.

George Lekas, founder and COO of Motoby, will be joined by a premier dealer partner, Anthony Gasparro, President of High Street Auto Connection, at 2 p.m. Eastern Time.

[Registration](#) for the online event is available here.

Motoby's equity crowdfunding campaign to support national expansion is now live on [Fundable](#). The company is seeking accredited investors to join Motoby in changing the way that over 40M used car transactions are completed each year.

This is a unique opportunity to capitalize on the shifting dynamics of the \$1.6T used car market with a powerful asset-free business model that eliminates industry inefficiencies and connects supply directly to demand.



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Recent milestones for Motobyto include:

- Raised \$2.5M seed round of capital to support company launch,
- Patent-pending technology proven in Philadelphia DMA Beta test.
- 3,000 accounts were created in 48 states.
- Monthly account sign-ups have grown by 300 percent since January 1.
- Steady month over month growth indicates market enthusiasm.
- Continuous enhancements to product offerings based on consumer feedback.

Motobyto, the tech-driven used car marketplace designed for everyday consumers, enables private party individuals to buy and sell vehicles, without the typical inefficiencies associated with the used car industry. Providing a platform unparalleled in the used car industry, Motobyto is directly connecting vehicle supply to demand, saving time, avoiding the normal hassles and headaches and providing consumers with value not available anywhere else in the industry. To learn more about Motobyto visit <https://motobyto.com>.

Jim DeLorenzo

Jim DeLorenzo Public Relations

+1 215-266-5943

jim@jhdenterprises.com

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George Lekas is the Founder & COO of Motobyto®, the automotive marketplace powerhouse designed for everyday consumers, not dealers.



Designed by experienced tech and auto industry professionals, the Motobyto online platform enables buyers and sellers to complete a private transaction in a secure and transparent manner.

This press release can be viewed online at: <https://www.einpresswire.com/article/649290155>

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