

## thevou.com Name Von Baer's No.1 Men's Briefcase As The Best Premium Leather Briefcase On Its Website

Katonah, New York – Von Baer, an international Italian certified leather goods and personalized accessories luxury brand from Tallinn, Estonia, is excited to announce that thevou.com has named its No.1 Men's Leather Briefcase as the best premium leather briefcase on its website. Started in 2019, theyou.com is a fashion magazine that records the world's fashion styles while celebrating its reader's originality and empowering them to find community and joy. The magazine created a top ten list of the leading premium leather briefcases in 2023 and placed Von Baer's No.1 Men's Leather Briefcase in the coveted first spot.

Amanda Smith from thevou.com said, "Sophisticated in style and rich in functionality, Von Baer's No.1 Briefcase is the epitome of luxury that seamlessly blends with the demands of today's business landscape. The briefcase boasts exquisite craftsmanship from just outside Milan, Italy, using the finest full-grain vegetable-tanned cow leather."

The No.1 Men's Leather Briefcase is made from certified Italian vegetable-tanned leather and comes in three different colors, classic tan, elegant black, and solid brown. By using full grain leather used over cheaper, short-lived alternatives, it ensures these bags will last a lifetime. A spokesperson from Von Baer said, "The No.1 Briefcase was inspired by a business classic, with a modern take that's all about luxury and style. It offers both a smooth and sleek design, and has been expertly handmade just outside Milan, Italy, using only the finest premium Italian leather—full-grain vegetable-tanned cow leather. Ideal for busy professionals, it is a true matchmade-in-heaven for keeping your belongings organized on the commute or in a meeting." With unparalleled functionality in mind, which has been praised by mensgear.net, Von Baer's No.1 Men's Leather Briefcase is the perfect accompaniment to a style-conscious contemporary professional's everyday life.

The bag has a spacious triple-gusset design that accommodates your work essentials, such as a laptop up to 15.6 inches. It has ample space, and a durable cotton canvas lining. Unlike synthetic materials, this durable cotton lining is sustainable, pleasant to touch, and long-lasting, thanks to the well-known Italian grasp of impeccable textile manufacturing.

Termed a 'statement piece' by marketbusinessnews.com, Von Baer's No.1 Men's Leather Briefcase features brass zippers, a superior option due to their natural resistance to corrosion and tarnishing. These zippers are renowned for their strength, durability, and reliable access in all situations."

The briefcase has a zipped back pocket perfect for quick and easy access to key essentials and a lockable main compartment that ensures essential documents can be secured confidently when left unattended (ideal for lawyers or accountants with sensitive information).

This feature has also been applauded by europeanbusinessreview.com, as well as the bag's removable shoulder strap that "adds versatility to its impressive set of features" and "despite its sturdy construction, weighs a mere 1.7kg (0.8 lbs), ensuring effortless portability." Additionally, the briefcase was highlighted on checkasalary.co.uk for its "construction from premium full-grain leather" and for being a "symbol of exceptional sturdiness" that has been "crafted with expertise by skilled artisans in Italy."

Von Baer's No.1 Men's Leather Briefcase ensures that all its products are produced in Italy, in family-owned studios where the tradition of leather craftsmanship has been passed down for generations. This approach guarantees the quality and origin of the leather, as well as helping support sustainable businesses and traditional craftsmanship that aids local communities and does not contribute any more to harmful practices impacting the planet.

## **About Von Baer**

Established in Tallinn, Estonia, in 2015, Von Baer was created to add class and inspiration to people's lives by offering luxury leather bags, briefcases, travel bags, wallets, backpacks, and accessories that can be personalized with initials, an image or message through laser engraving. The selection of premium products at Von Baer are made with certified Italian full-grain leather that has been vegetable-tanned and crafted from sustainable materials with ethical practices to ensure the highest possible quality and will never be discounted or on sale.

## More information

To find out more about Von Baer and its announcement that thevou.com has named its No.1 Men's Leather Briefcase as the best premium leather briefcase on its website, please visit the website at <a href="https://vonbaer.com/">https://vonbaer.com/</a>.

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**About Von Baer** 

Our goal when we created Von Baer in 2015 was the same as it is today: to add class and inspiration to people's lives through premium leather accessories that can be personalized.

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