

Omni Interactions Appears on the Inc. 5000, Ranking No. 170 With a Three-Year Revenue Growth of 3,100% Percent

The Inc. 5000 placement makes Omni Interactions the fastest-growing provider of outsourced customer experience

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/EINPresswire.com/ -- Inc. magazine today revealed that [Omni Interactions](#) is No. 170 on its annual Inc. 5000 list, the most prestigious ranking of the nation's fastest-growing private companies. The list represents a unique look at the most successful companies within the American economy's most dynamic segment—its independent small businesses. Intuit, Zappos, Under Armour, Microsoft, Patagonia, and many other well-known names gained their first national exposure as honorees on the Inc. 5000.



Omni Interactions Appears on the Inc. 5000, Ranking No. 170

"We are thrilled to reach our highest Inc. 5000 ranking yet—#170," said Courtney Meyers, Co-CEO at Omni Interactions. "This accomplishment is a testament to the hard work and dedication of our team. Our placement on the list for a third consecutive year is a true indication of our commitment to excellence and innovation."

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*Courtney Meyers, Co-CEO at
Omni Interactions*

Not only have the companies on the 2023 Inc. 5000 been very competitive within their markets, but the list as a whole shows staggering growth compared with prior lists as well. The 2023 Inc. 5000 achieved an incredible three-

year average growth of over 500 percent, and a median rate of 165 percent.

"The companies on this year's Inc. 5000 come from nearly every realm of business," says Inc. editor-in-chief Scott Omelianuk. "From health and software to media and hospitality, the 2023 list proves that no matter the sector, incredible growth is based on the foundations of tenacity and opportunism."

"Being recognized as one of the fastest-growing companies in America is an incredible honor, and it proves that the [gig worker model for customer experience](#) offers a unique advantage to businesses. It allows them to access highly skilled workers with specialized expertise on demand, while also providing flexibility and autonomy to workers. We are proud to be at the forefront of this innovation," said Karen Pavicic, Co-CEO of Omni Interactions.

Complete results of the Inc. 5000, including company profiles and an interactive database that can be sorted by industry, region, and other criteria, can be found at www.inc.com/inc5000. The top 500 companies are also being featured in the September issue of Inc., available on newsstands August 18.

More about Inc. and the Inc. 5000

Methodology

The 2023 Inc. 5000 is ranked according to percentage revenue growth when comparing 2019 and 2022. To qualify, companies must have been founded and generating revenue by March 31, 2019. They had to be U.S.-based, privately held, for-profit, and independent—not subsidiaries or divisions of other companies—as of December 31, 2022. (Since then, a number of companies on the list have gone public or been acquired.) The minimum revenue required for 2019 is \$100,000; the minimum for 2022 is \$2 million. As always, Inc. reserves the right to decline applicants for subjective reasons. Companies on the Inc. 500 are featured in Inc.'s September issue. They represent the top tier of the Inc. 5000, which can be found at <http://www.inc.com/inc5000>.

About Inc. Media

The world's most trusted business-media brand, Inc. offers entrepreneurs the knowledge, tools, connections, and community to build great companies. Its award-winning multiplatform content reaches more than 50 million people each month across a variety of channels including websites, newsletters, social media, podcasts, and print. Its prestigious Inc. 5000 list, produced every year since 1982, analyzes company data to recognize the fastest-growing privately held businesses in the United States. The global recognition that comes with inclusion in the 5000 gives the founders of the best businesses an opportunity to engage with an exclusive community of their peers, and the credibility that helps them drive sales and recruit talent. The associated Inc. 5000 Conference is part of a highly acclaimed portfolio of bespoke events produced by Inc.

For more information, visit www.inc.com.

About Omni Interactions

Winner of Outsource Provider of the Year, Pandemic Tech Innovation of the Year, and finalist for CCW BPO of the Year and CCW Workforce Innovation of the Year, Omni Interactions is the fastest-growing BPO in the US ranking #341 on the Inc. 5000. Its winning strategy is comprised of a unique business model utilizing remote brand ambassadors and AI-powered cloud-based technology to provide on-demand, scalable, omnichannel customer experience at a 25%+ lower cost. Frost & Sullivan analyst, Michael DeSalles stated "Omni Interactions solves many of today's current CX challenges with an innovative business model that combines automation with people-based support."

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