

CTO Gears Up for SOTIC 2023 in Turks and Caicos Islands

TURKS AND CAICOS, August 14, 2023 /EINPresswire.com/ -- Preparations for the Caribbean Tourism Organization's much-anticipated State of the Industry Conference (SOTIC) are well underway, with the program set to take place at The Shore Club Turks & Caicos on Providenciales from October 9-13, 2023.

CTO's business meetings and destination media briefings will precede the official conference program, which features panel discussions spanning diverse themes – from tourism investment and financing to aviation competitiveness and the burgeoning film industry. CTO's popular Caribbean Youth Congress also makes its return this year.

Neil Walters, CTO's Acting Secretary General, anticipates a plethora of meaningful discussions and industry networking to unfold in Turks and Caicos. "SOTIC has traditionally been the CTO's flagship event held in the Caribbean, and with its return this year under the leadership of our newly appointed Secretary General Dona Regis-Prosper, we are confident the forum will set the stage for sharpening our industry's collective vision to become even stronger and more effective in positioning the Caribbean



Neil Walters, Acting Secretary General, Caribbean Tourism Organization

as the world's leading destination for leisure as well as business travel."

Josephine Connolly, Minister of Tourism for the Turks and Caicos Islands, shared her pride in hosting the return of SOTIC after a hiatus of five years, stating, "The selection of Turks and Caicos reflects our dedication to hospitality and excellence. As the first major event being held under our new destination marketing and management organization, SOTIC is a significant opportunity for us to collectively shape the narrative of our region's growth in a post-COVID environment."

"As Minister of Tourism and Vice Chair of the group of British Overseas countries and territories within the Caribbean Tourism Organization, your presence at SOTIC 2023 holds immense importance," said Minister Connolly, as she extended a heartfelt invitation to delegates.

Minister Connolly looks forward to showcasing the captivating beauty of the Turks and Caicos Islands and the Territory's dedication to sustainable tourism development. She underscored the potent impact of coordinated action and regional collaboration that conveys a strong message of unity to stakeholders within and beyond the region's borders.

For further details as the event draws near, visit <https://sotic.onecaribbean.org>.

About the Caribbean Tourism Organization

The Caribbean Tourism Organization (CTO), headquartered in Barbados, is the Caribbean's tourism development agency, comprising membership of the region's finest countries and territories, including Dutch-, English- and French-speaking, as well as a range of private sector allied members. The CTO's vision is to position the Caribbean as the most desirable, year-round, warm-weather destination, and its purpose is Leading Sustainable Tourism - One Sea, One Voice, One Caribbean.



Josephine Connolly, Minister of Tourism,
Turks and Caicos Islands



Among the benefits to its members, the organization provides specialized support and technical assistance in sustainable tourism development, marketing, communications, advocacy, human resource development, event planning & execution, and research & information technology.

The CTO's headquarters is located at Baobab Tower, Warrens, St. Michael, Barbados BB 22026; Tel: (246) 427-5242; E-mail: CTObarbados@caribtourism.com.

For more information about the Caribbean Tourism Organization, visit www.OneCaribbean.org and follow CTO on Facebook, Twitter, Instagram and LinkedIn to be part of the conversation.

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