

WiT Group Listed as Largest Digital Marketing Agency Charlotte 2023

WiT Group Recognized as one of Charlotte's Largest Digital Advertising and Marketing Agencies in 2023 by The Charlotte Business Journal

CHARLOTTE, NC, USA, August 15, 2023 /EINPresswire.com/ -- WiT Group, a leading digital advertising and marketing agency, is proud to announce that it has been named one of Charlotte's largest agencies in the esteemed annual rankings released by The Charlotte Business Journal. This recognition is a testament to WiT Group's commitment to excellence and rapid growth in the [digital marketing](#) industry.



Due to an unexpected withdrawal from an acquisition, WiT Group could only report revenue and employee numbers for 7 months of the year, yet WiT Group has managed to distinguish itself as a force to be reckoned with. With a relentless focus on delivering exceptional results for its clients, WiT Group has become one of the most successful [digital agencies in Charlotte](#).

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Josh Mangum

"Being recognized as one of Charlotte's largest digital advertising and marketing agencies by The Charlotte Business Journal is truly an honor," said Aidan Eaton, Creative Director at WiT Group. "This achievement reflects our team's hard work, creativity, and dedication to providing innovative solutions that drive real business growth for our clients."

Under the visionary leadership of Founder Josh Mangum, WiT Group has risen to prominence by offering a unique pay-for-performance digital advertising model. This approach has enabled the

agency to work with several Fortune 500 companies, solidifying its position as a trusted partner for businesses looking to achieve tangible results through their digital marketing efforts.

"We are doing a lot of things right and it is paying off. We are thrilled to receive this recognition and are grateful for the trust our clients have placed in us," said Josh Mangum, Founder of WiT Group. "Our success is fueled by our unwavering commitment to our clients' satisfaction. We take pride in delivering measurable outcomes and exceeding expectations, which has been instrumental in our growth."



WiT Group's remarkable growth can be attributed to several key factors, including its results-driven approach to digital marketing, a dedicated team of industry experts, and an unwavering passion for delivering exceptional service. By consistently pushing the boundaries of innovation and staying ahead of industry trends, WiT Group has been able to carve a niche for itself in Charlotte's competitive digital advertising landscape.

Looking towards the future, WiT Group remains committed to driving the success of its clients and pushing the boundaries of digital marketing. With an aggressive pay-for-performance fee model and a focus on delivering measurable results, WiT Group is poised to continue its upward trajectory and solidify its position as one of the most trusted digital advertising and marketing agencies in Charlotte and the Carolinas.

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