



# Beacon Media + Marketing Ranks No 2942 on the 2023 Inc. 5000 With 3-Year Revenue Growth of 178 Percent

RENO, NEVADA, UNITED STATES, August 15, 2023 /EINPresswire.com/ -- Inc. revealed today that with 3-year revenue growth of 178%, [Beacon Media + Marketing](#) ranks No. 2942 on the 2023 Inc. 5000, its annual list of the fastest-growing private companies in America. The prestigious ranking provides a data-driven look at the most successful companies within the economy's most dynamic segment—its independent, entrepreneurial businesses. Facebook, Chobani, Under Armour, Microsoft, Patagonia, and many other household name brands gained their first national exposure as honorees on the Inc. 5000.



"Being a part of the Inc 5000 list is a testament to the dedication, talent, and impact that our team makes every day for our clients. We're so thankful for being able to do this work every day and for making the list for the 1st time." ~ Adrienne Wilkerson CEO of Beacon Media + Marketing

The Inc. 5000 class of 2023 represents companies that have driven rapid revenue growth while navigating inflationary pressure, the rising costs of capital, and seemingly intractable hiring challenges. Among this year's top 500 companies, the average median three-year revenue growth rate ticked up to an astonishing 2,238 percent. In all, this year's Inc. 5000 companies have added 1,187,266 jobs to the economy over the past three years.

For complete results of the Inc. 5000, including company profiles and an interactive database that can be sorted by industry, location, and other criteria, go to [www.inc.com/inc5000](http://www.inc.com/inc5000). The top 500 companies are featured in the September issue of Inc. magazine, available on newsstands beginning Tuesday, August 23.

"Running a business has only gotten harder since the end of the pandemic," says Inc. editor-in-chief Scott Omelianuk. "To make the Inc. 5000—with the fast growth that requires—is truly an accomplishment. Inc. is thrilled to honor the companies that are building our future."

"It's an honor to be listed among this group of incredible businesses and entrepreneurs driving growth forward in America. Our team, day in and day out, shows up to make an impact — Being part of the Inc 5000 belongs to them!" ~ Jennifer Christensen CMO of Beacon Media + Marketing

Beacon Media + Marketing is passing its 11th year in business and celebrating the past 3 years of sustained national growth. Beacon M+M was founded as a local digital marketing company in Anchorage Alaska, but expanded to the national scene 5 years ago. With an emphasis on Mental Health, Specialty Health Care, and Small Business Marketing, Beacon has grown to serve hundreds of clients across the United States, with its founders speaking on Mental Health Marketing and its team winning awards in Healthcare Marketing and UX Design. Beacon remains a lean team of highly functional creatives and data wizards that are making an impact on their clients by staying ahead of market trends and sustaining growth.

More about Inc. and the Inc. 5000

Methodology

Companies on the 2023 Inc. 5000 are ranked according to percentage revenue growth from 2019 to 2022. To qualify, companies must have been founded and generating revenue by March 31, 2019. They must be U.S.-based, privately held, for-profit, and independent—not subsidiaries or divisions of other companies—as of December 31, 2022. (Since then, some on the list may have gone public or been acquired.) The minimum revenue required for 2019 is \$100,000; the minimum for 2022 is \$2 million. As always, Inc. reserves the right to decline applicants for subjective reasons. Growth rates used to determine company rankings were calculated to four decimal places.

About Inc.

Inc. Business Media is the leading multimedia brand for entrepreneurs. Through its journalism, Inc. aims to inform, educate, and elevate the profile of our community: the risk-takers, the innovators, and the ultra-driven go-getters who are creating our future. Inc.'s award-winning work reaches more than 50 million people across a variety of channels, including events, print, digital, video, podcasts, newsletters, and social media. Its proprietary Inc. 5000 list, produced every year since 1982, analyzes company data to rank the fastest-growing privately held businesses in the United States. The recognition that comes with inclusion on this and other prestigious Inc. lists, such as Female Founders and Power Partners, gives the founders of top businesses the opportunity to engage with an exclusive community of their peers, and credibility that helps them drive sales and recruit talent.

For more information on the Inc. 5000 Conference & Gala, slated for October 31 - November 2 in San Antonio, visit <http://conference.inc.com/>.

Adrienne Wilkerson  
Beacon Media + Marketing  
+1 775-824-5626  
[email us here](#)

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