Raynet positioned as Leader in 2023 SPARK MatrixTM for Unified Endpoint Management (UEM) by Quadrant Knowledge Solutions

CHICAGO, ILLINOIS, UNITED STATES, August 16, 2023 /EINPresswire.com/ -- Quadrant Knowledge Solutions announced today that it has named Raynet as a 2023 technology leader in the SPARK Matrix™: Unified Endpoint Management (UEM), 2023.

Raynet Logo

The Quadrant Knowledge Solutions' SPARK Matrix™: Unified Endpoint Management (UEM), 2023 research report includes a detailed analysis of the global market regarding emerging technology and market trends. The research comprises vendors' product features and functionalities, as well as competitive differentiating factors. The research provides competitive landscape and vendor analysis to enable technology vendors to enhance their understanding of the market and implement a growth-oriented technical roadmap.

> "
> Raynet has received strong ratings across technology excellence and customer impact and has been positioned as a leader in the SPARK Matrix™: Unified Endpoint Management (UEM), 2023"
> *Swathi Suresh, Analyst, Quadrant Knowledge Solutions*

According to Swathi Suresh, Analyst, Quadrant Knowledge Solutions, "Raynet provides Unified Endpoint Management (UEM) through its solution RayManageSoft Unified Endpoint Manager, which combines Endpoint Management, Mobile Device Management, and Client Management for managing all types of endpoints across multiple configurations. The solution includes features like identity management, asset management, vulnerability management, patch management, OS deployment, endpoint discovery, and software inventory. In addition, RayManageSoft Unified Endpoint Manager's package store offers packaging-as-a-service to help end users deploy software packages as well as automate the updating and patching processes across various operating systems."

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been positioned as a leader in the SPARK Matrix™: Unified Endpoint Management (UEM), 2023," adds Swathi.

Ragip Aydin, CEO of Raynet, is really excited and proud that Raynet has again been named as a leader in the Unified Endpoint Management market in this year's edition of the SPARK MatrixTM.

"We've spent the last year working to ensure that our solution, RayManageSoft Unified Endpoint Manager, creates the most sophisticated experience on the market by providing more and better automation, including automating third-party patch management, unifying Windows and macOS management in a single solution, and making the solution both more flexible and easier to use. Our user-centric approach means that enterprises can work more effectively to ensure their workforce has the tools they need to reach their goals. We're leading the way to a better, smarter, and more proactive endpoint management universe that will help people work whether from home, in the office, or on the road."

Quadrant Knowledge Solutions defines a UEM solution as "a centralized tool through which traditional and non-traditional devices, called endpoints, are deployed, managed, and secured, either through an agent or agentless management." An ideal UEM solution supports various endpoints with diversified configurations, including mobile devices, laptops, desktops, tablets, and IoT devices. A UEM product ensures an uninterrupted, secure, and consolidated work environment for remote working with OS and application lifecycle management and with the implementation of a varied range of security policies and protocols. With all the basic functionalities, a UEM product is also equipped with additional features such as endpoint discovery, geofencing, and patch management. A few vendors are offering UEM products incorporating AI and ML to simplify and automate performances.

Expanding workforces, evolving technology, remote working, and strategies like BYOD are leading to increasing instances of mismanagement of devices and expanding the organizations' attack surfaces. Organizations allow workers to access organizational networks via various nonsecure endpoints to provide a flexible workspace. Thus, robust endpoint management and protection have become more critical to ensure security and compliance. Additionally, the influx of IoT devices in organizational networks has led to a further rise in the diversity of endpoints. A UEM solution allows organizations to manage a wide variety of endpoints operating on various OS regardless of the location through one unified solution.

About Quadrant Knowledge Solutions
Quadrant Knowledge Solutions is a global advisory and consulting firm focused on helping clients in achieving business transformation goals with Strategic Business and Growth advisory services. At Quadrant Knowledge Solutions, our vision is to become an integral part of our client's business as a strategic knowledge partner. Our research and consulting deliverables are designed to provide comprehensive information and strategic insights for helping clients formulate growth strategies to survive and thrive in ever-changing business environments.

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