

LEE GREENWOOD LAUNCHES ADOPTAVET.COM TO SUPPORT VETERANS

Viral "Crowdfunding" Opportunity for the Public to Support Local Veterans With Free Tickets To Concert Event At AdoptAVet.com for \$50* + Receive DVD Of Concert

NASHVILLE, TENNESSEE, USA, August 16, 2023 /EINPresswire.com/ -- An All-Star Salute To [Lee Greenwood](#) is coming to a theater near you this coming

“

Freedom is not FREE! Our Veterans have sacrificed so much for all Americans to live in this great nation. This is a great way to honor them on Veterans Day weekend. Go to www.adoptavet.com NOW”

Lee Greenwood

November, featuring star-studded performances of Greenwood's career hit songs by Dustin Lynch, Lee Brice, Michael Ray, Michael W. Smith + The Isaacs, The Oak Ridge Boys, Tracy Lawrence, Big & Rich, Jamey Johnson, Gavin DeGraw, Scott Stapp of Creed, Crystal Gayle, Sam Moore + T. Graham Brown, Larry Gatlin + Debby Boone, Mark Wills, Home Free, The Frontmen, Ty Herndon + Janie Fricke, and more! This one-night-only event will premiere in movie theaters across the United States over Veterans Day 2023 weekend, Sunday, November 12, just in time to honor those who served this great nation.

Also, as a part of the event, Concerts 4 A Cause, a 501c3 organization, has teamed up with Greenwood to allow the public to sponsor a veteran and their guest/caregiver to enjoy the spectacular live concert event.

Tickets to see this amazing tribute concert will go on sale to the general public on Friday, August 4, via Fathom Events. You can find more information <https://www.fathomevents.com>. MEANTIME, viewers can get their tickets first by going to www.AdoptAVet.com, and American companies are encouraged to Sponsor a multiple Veterans for \$1000, \$2500, or \$5000 for an entire theater.

Everyone was thrilled to be a part of the tribute to Lee Greenwood – a country music icon whose songs have been cherished for years. Each artist graced the stage performing one of Lee's songs or their own hits. More than twenty artists, forty years of hits, and a sold-out arena proved that 'America's patriot' Lee Greenwood continues to shine and impact lives everywhere he goes.

FOR MEDIA USE ONLY:

Media Assets:

Media friends are encouraged to post this trailer on social media sites to garner click-through and drive people back to adoptvet.com or fathomevents.com to choose a theater they want to support in the local area.

Trailer:

<https://www.dropbox.com/scl/fi/50tyce xqy11smyb3cscdm/Video-Jul-14-2023-10-19-27->

<AM.mp4?rkey=trc13kibxdvf1tpwj24ue1zlp&dl=0>

*in dropbox so you can download it and upload it or use for broadcast

B-Roll:

Media friends are granted full music rights and clearance to use any portion or all of these b-roll in the link below

for use in news stories (broadcast, digital/online stories, etc). Please simply credit: Lee Greenwood/AdoptAVet.com

Linke to B-Roll: <https://vimeo.com/833782407/5cf9360d8b?share=copy>

Social Media Post:

Support Lee Greenwood's Veterans Day initiative! It's \$50 at www.adoptvet.com and that will send a Veteran and their guest to this special one-night-only concert premiering in movie theaters! We can do this, show your support NOW and honor our Veterans! Plus, you will receive a FREE DVD of the concert special in November after it premieres in the theaters. This way, YOU can watch it anytime you want!

Lee Greenwood is available for interviews, contact:

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★ JAMEY JOHNSON ★ TRACY LAWRENCE ★ CRYSTAL GAYLE ★ BIG & RICH ★ LEE BRICE ★ JOHN BERRY ★ LARRY GATLIN ★ DEBBY BOONE ★ SCOTT STAPP ★ HOME FREE ★ MICHAEL RAY ★

COMING VETERANS DAY WEEKEND

A STAR-STUDED CONCERT
FILM CELEBRATING
LEE GREENWOOD'S CAREER

AN ALL STAR SALUTE TO
★
LEE GREENWOOD

SEND A VETERAN TO A THEATER NEAR YOU
ADOPTAVET.COM

*YOUR CONTRIBUTION OF \$50 WILL SEND A
VETERAN AND THEIR GUEST TO A LOCAL MOVIE
THEATER FOR THIS SPECIAL CONCERT EVENT.

★ SAM MOORE + T GRAHAM BROWN ★ MARK WILLS ★ DUSTIN LYNCH ★ GAVIN DEGRAW ★

★ MICHAEL W. SMITH + THE ISAACS ★ THE FRONTMEN ★ OAK RIDGE BOYS ★ TY HERNDON + JANIE FRICKE ★

Support our Veterans Through Lee Greenwood's
AdoptAVet campaign

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