

Personal Care Appliances Market Size, Share And Growth Analysis For 2023-2032

The Business Research Company's global market reports are now updated with the latest market sizing information for the year 2023 and forecasted to 2032

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The Business Research Company's
"Personal Care Appliances Global

Market Report 2023" is a comprehensive source of information that covers every facet of the market. As per TBRC's personal care appliances market forecast, [the personal care appliances market size](#) is predicted to reach a value of \$28.22 Billion by 2027, rising at a significant annual growth rate of 7.4 percent through the forecast period.

The [growth in the personal care appliances market](#) industry is due to the increase in the e-commerce industry. North America region is expected to hold the largest personal care appliances market share. Major personal care appliances companies include Koninklijke Philips N.V., Conair Corporation, Dyson Ltd., Havells India Ltd., Helen of Troy Limited, Panasonic Corporation.

Personal Care Appliances Market Segments

- By Product: Hair Care, Hair Removal, Oral Care, Other Products
- By Distribution Channel: Online, Offline
- By End-Use: Female, Male
- By Geography: North America, South America, Asia-Pacific, Eastern Europe, Western Europe, Middle East and Africa.

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Personal care appliances refer to devices that facilitate personal care applications such as personal hygiene, personal grooming, or beautification, which include hair care, oral care, and hair removal.

The Business
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Personal Care Appliances Global Market Report 2023



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