

Major Media Expansion Reaching Over 70 Million through TuneIn & Audacy; Helping People in Need; Stock Symbol: VNUE \$VNUE

Music Technology Company Now on Tour and Recording with Matchbox Twenty: VNUE, Inc., (Stock Symbol: VNUE)

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/EINPresswire.com/ -- Major Media Expansion Reaching Over 70 Million through TuneIn and Audacy Helping People in Need; Music Technology

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STOCK SYMBOL: \$VNUE

Entertainment Technology and Distribution Company Dedicated to Monetizing the Live Music Experience at Every Level.

“

Connection is not just connecting music fans with new and exciting content, as well as a carefully curated playlist of hits throughout the decades, but also by connecting disadvantaged people”

Zach Bair, CEO of \$VNUE

Wholly Owned Subsidiary Stageit Provides a Ticketed Live Streaming Platform for Artists & Creators to Perform Live, Interact with Fans and Monetize Shows.

Patent-Pending Soundstr Platform Leverages Automation Technology in the Instant Live Space, identifying Issues with Performance Rights Organizations.

Produced Products for Peter Frampton, Bad Company, Devo, Blondie, Wind Up Records, EMI, Capitol Records, and

Many More.

VNUE Radio Benefitting Sophia's Mission Hosted on TuneIn and Audacy's Digital Platforms, Reaching Over 70 Million Monthly Active Users.

Currently on Tour with Multi-Platinum Pop Rock Band Matchbox Twenty for 2023 “Slow Dream” Concert Series and Recording Every Performance.

Matchbox Twenty Limited Edition DiscLive CD Sets and Digital Downloads Being Offered

Partnered with Ticketmaster for Sales of "Instant Live" CD Sets When Fans Buy Tickets or at DiscLive.net Website.

Presented Celtic Thunder Home Entertainment Series, Freedom & Nations-Liberty on Five Consecutive Shows in July.

Forming Strategic Partnership with Global Digital Rights Technology Leader Pex in Regard to Music Licensing Opportunities.

Gross Revenues of \$387,902 for the Three Months Ended March 31, 2023 compared to \$195,690 in gross revenues for Same Period in 2022.

VNUE, Inc., ([OTC: VNUE](#)) is a multi-faceted music technology company dedicated to monetizing the live music experience for artists, performers, labels, writers, and publishers, with products such as its instant content distribution platform Set.fm, exclusive license partner DiscLive Network, and protecting the rights of artists and writers with the company's Soundstr music recognition technology (MRT).

VNUE also operates Stagelt, one of the most well-known ticketed live streaming platforms. The veteran entrepreneurs, artists and songwriters behind VNUE, led by music and tech entrepreneur and recording artist Zach Bair (www.zachbairmusic.com), are passionate about the future of their industry and ensuring that rights holders' value is not lost amid always-changing technology.

Stagelt, a wholly-owned subsidiary of VNUE is the most well-known ticketed live streaming



\$VNUE and Matchbox 20



\$VNUE Matchbox 20 Tour

platform connecting artists and their fans. Stagelt was acquired by VNUE in 2022. Founded in 2009 for artists, by artists, Stagelt continues its mission to help performers navigate the intricacies of the online live streaming space, providing a stage for every creator and a front row seat for every fan. Stagelt provides a platform for artists and creators to perform live, interact with fans, and monetize shows, while creating unique experiences for fans. To learn more visit [Stagelt.com](https://stagelt.com).

VNUE specializes in creating new and exciting products, leveraging automation technology, second-to-none experience in the instant live space, identifying issues such as lack of transparency with performance rights organizations and solving this through innovation and its patent-pending Soundstr (soundstr.com) platform.

The VNUE team is the most experienced in its space, a group of technology entrepreneurs, artists and songwriters who are passionate about the future of the industry, and ensuring that the value of the rights holders are not lost in the context of new and ever-changing technology. The VNUE team has produced live content and created experiential products for such artists and companies as Peter Frampton, Bad Company, Devo, Blondie, Wind Up Records, EMI, Capitol Records, and many more.

By (a) selling only live content through its platforms, to include not just major and independent label content, but creating and scaling its own “instant” live exclusive content, (b) processing and paying mechanical royalties on instant live content, and (c), ensuring proper accounting and payment to rights holders of material played in venues, VNUE has a perfect trifecta of solutions that will revolutionize the live music business.

VNUE Radio Expands Its Reach to Help Those in Need



\$VNUE SoundStr



\$VNUE Alter Bridge

On August 17th the VNUE streaming radio station, VNUE Radio, in association with Sophia's Mission and NEWHD Media, started expanding its reach to major media platforms, TuneIn and Audacy, while turning up the heat to create job opportunities for autistic people, those with other disabilities and Veterans, by creating innovative streaming radio that is disruptive and to scale. Additionally, VNUE Radio will be available on other platforms such as Live365. Currently, VNUE Radio is available on its VNUE Radio app, available in both the Apple Store and Google Play.

VNUE understands the meaning of connection, which is a core mission of VNUE Radio, as Zach Bair CEO of VNUE and a USAF Veteran himself, explains, "Connection is not just connecting music fans with new and exciting content, as well as a carefully curated playlist of hits throughout the decades, but also by connecting disadvantaged people who ordinarily may be brushed aside with opportunities to shine and connect with listeners in a unique and meaningful way."

This major expansion of the listener base to these platforms will allow VNUE Radio to generate more sponsorship revenue, which in turn will help create more opportunities for those with disabilities, and at the same time exposes the artists of today and yesterday to millions of people around the world. Bair said it is his hope that brand partners will see this opportunity to help the cause.

With the addition of both Audacy and TuneIn, VNUE Radio will have a combined reach of over 70 million people, including Canada and the UK, bringing the unique VNUE platform and message of love and acceptance to a diverse audience, and exposing new music to a new generation of listeners craving creative content.

Listeners may currently download the VNUE Radio app from the Apple Store or Google Play and will soon be able to find the station on the Audacy platform, as well as the current availability of TuneIn and Live365. With each download and song play, listeners are helping those in need have a better life.

VNUE on Tour and Recording All Performances for Matchbox Twenty for 2023 "Slow Dream" Concert Series

VNUE is currently on the road with Matchbox Twenty, the multi-platinum, hit-making pop rock band, to record each date on the band's 2023 "Slow Dream" tour. VNUE is also releasing "instant" collectible double CD sets and collectible download cards through its exclusive partner, DiscLive (disclive.net), as well as digital downloads.

Additionally, VNUE partnered with Ticketmaster so that fans may have the option of purchasing the "instant live" CD sets when they buy their tickets, as well as from the DiscLive.net website.

Matchbox Twenty has just released its first new album in over a decade, "Where the Light Goes," on May 26th, and the first single from that album, "Wild Dogs (Living in a Slow Dream)" has

already dropped. Matchbox Twenty has sold over 40 million records worldwide, and earned multiple chart-topping singles, such as "Real World," "Back 2 Good," "Push," "3AM," and many others. 1996's Diamond-certified Yourself or Someone Like You proved a worldwide sensation and instantly established Matchbox as global superstars.

Rob Thomas, lead singer for Matchbox Twenty, and VNUe, have worked together now for several years, both on his solo tour in 2019, and for his concerts at the Borgata Hotel & Casino, raising money for Rob and his wife Marisol's charity, Sidewalk Angels Foundation. In addition to being able to pre-purchase the CD set through Ticketmaster (www.ticketmaster.com), which includes a \$5 discount, fans may also purchase directly from <https://bit.ly/MB2023LIVECD> or at the shows they attend. Even if fans are not attending the show, DiscLive will ship worldwide.

VNUe noted that CD set purchases from Ticketmaster for the 2020 tour will be honored for the 2023 tour. All CDs purchased via Ticketmaster will be shipped directly to customers. For ticketing information and all tour dates visit www.matchboxtwenty.com.

VNUe Livestream Platform Perform STAGEIT Presented Celtic Thunder Home Entertainment Series, Freedom & Nations-Liberty for Five Consecutive Shows

On July 18th VNUe announced that one of the longest-running and most innovative ticketed livestream platforms, STAGEIT would livestream the Home Entertainment Series, "Freedom & Nations – Liberty" - Stories of Freedom, featuring the celebrated Irish singing group, Celtic Thunder July 25-29, 2023.

Hailing for Dublin, Ireland, Celtic Thunder is a singing group and stage show known for its eclectic, theatrical style live experiences. Each member is a powerhouse in both solo and ensemble performance. The singers are backed by the Celtic Thunder Band, known for the use of dramatic set pieces, visual effects, and highly choreographed staging. The stage set resembles an ancient stone pathway suggestive of those referenced in Celtic lore.

VNUe and Pex to form Strategic Partnership for Music Licensing Opportunities

On June 6th VNUe announced that the company has signed an MOU to form a strategic partnership with Pex (www.pex.com), in order to pursue several initiatives surrounding the VNUe groundbreaking Soundstr music recognition technology and Pex's content identification technology, which identifies audio, melody, video, and lyrics in real time.

Pex is the global leader in digital rights technology, enabling the fair and transparent use of copyright online. With Pex's industry-leading identification technology, customers can simplify copyright compliance and identify content at the speed and scale of the Internet. Pex spent years refining and improving their technology, which utilizes advanced digital fingerprinting and matching techniques to identify content with extreme precision and accuracy. Their

infrastructure helps to enable more fair compensation and increased access to content.

Q1 2023 Results; Net Loss Narrows Significantly from Year Prior Levels

On May 22nd VNUE reported results for the quarter ended March 31, 2022.

VNUE reported a net loss available to common shareholders of \$439,001 (\$0.00 per share) for the three months ended March 31, 2023 compared to a net loss available to common shareholders of \$1,193,106 (\$0.00) for the three months ended March 31, 2022, an improvement of \$754,105.

VNUE gross revenues were \$387,902 for the three months ended March 31, 2023 compared to \$195,690 in gross revenues for the three months ended March 31, 2022. The 2022 period includes approximately one and one half months of revenue at the VNUE Stage It subsidiary which was acquired on February 14, 2022.

For more information on \$VNUE visit: www.vnue.com

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