

# Empowering SMBs to Thrive: Zebra Techies Solution's Crucial Role in the Pandemic

*Zebra Techies Solution empowered SMBs to survive in the pandemic through digitalization.*

HOUSTON, TEXAS 77043, USA, August 18, 2023 /EINPresswire.com/ -- As the world faced unprecedented challenges during the COVID-19 pandemic, small and medium-sized businesses (SMBs) encountered a unique set of obstacles. Amid the uncertainty, Zebra Techies Solution offered [digital marketing services](#) that played a pivotal role in ensuring the continuity and success of numerous SMBs across various industries.

Understanding the critical role of digitalization, Zebra Techies Solution provided data-driven marketing strategies and digital expertise to empower SMBs in pivoting their operations and effectively reaching their target audiences.

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Anirban Das

marketplace.

“Our focus was on helping SMBs build resilience and embrace digital transformation in a way that aligned with their specific needs,” Mr Anirban Das added.



Zebra Techies Solution Helped SMBs Survive the Pandemic Through Digitalization

Director of Zebra Techies Solution, Mr. Anirban Das, said, “We recognized the unforeseen challenges the pandemic posed for SMBs. Our mission was to provide them with the tools and expertise needed to thrive in the digital space and adapt to the changing consumer landscape.”

Taking a personalized approach for each SMB client, Zebra Techies Solution crafted digital marketing strategies tailored to their unique goals and challenges. This helped businesses to remain competitive in a rapidly evolving

Zebra Techies Solution's commitment to the success of SMBs yielded positive outcomes. A survey revealed over 71% of growing SMBs, attributed their survival during the Covid-19 pandemic to the strategic digital marketing services provided by the agency.

The unwavering commitment of Zebra Techies Solution to SMBs has earned them recognition from Clutch as a [leading digital marketing agency](#). Their innovative solutions and industry-leading expertise have solidified their position as a trusted partner for businesses seeking growth and resilience.

Zebra Techies Solution is a prominent digital marketing agency in Kolkata, which is committed to empowering small and medium-sized businesses through digital transformation. With a team of experts specializing in data-driven marketing strategies, the agency partners with SMBs, enabling them to achieve success in the digital age.

#### About Zebra Techies Solution

Zebra Techies Solution ([ZTS Infotech Pvt Ltd](#)) is a leading digital marketing and web development agency that has been providing its results-driven services to B2B & B2C companies globally for over a decade. This firm specializes in digital marketing, website design, and development on multiple CMS and eCommerce platforms. Zebra Techies Solution, headquartered in Kolkata, India, represents quality, expertise, transparency, and integrity while maintaining excellent relationships with its partners through its reseller program and on multiple job marketplaces.

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