

Mitch Gould of Nutritional Products International: Walmart E-commerce Sales Increase in Quarter 2

BOCA RATON, FL, UNITED STATES, August 21, 2023 /EINPresswire.com/ -- Walmart, the retail giant known for its unwavering commitment to meeting consumer needs, has [reported](#) an astounding 24% growth in U.S. e-commerce sales during the second quarter of this year.

International e-commerce sales also soared, increasing by an impressive 26%. These results come hand in hand with a remarkable 6.4% growth in comparable in-store sales and a staggering 20% surge in active digital users during the same period.



Mitch Gould, Founder and CEO of NPI

At the forefront of the movement towards innovative distribution and market penetration stands Nutritional Products International (NPI) and its visionary founder, Mitch Gould. NPI has emerged as a true trailblazer in the distribution of nutraceuticals, dietary supplements, functional beverages, and skincare products under Mitch Gould's dynamic leadership.

"In the face of challenges, we have flourished by responding swiftly to the evolving preferences of our consumers," Mitch Gould, the driving force behind NPI, declared. "Our 'Evolution of Distribution' platform has been the catalyst for domestic and international product manufacturers to not just enter but thrive in the expansive U.S. retail market."

Gould's strategic prowess has enabled brands to navigate the intricate landscape of e-commerce, a realm in which his insights have been instrumental. In particular, his role in elevating major brands and products in Amazon's health and wellness category has been pivotal, showcasing his extraordinary influence on industry trends.

NPI's groundbreaking "Evolution of Distribution" system is the lynchpin behind its success. The system seamlessly manages the importation, distribution, and promotion of brands, simplifying the path for international health and wellness companies to infiltrate the competitive U.S.

market. This innovative approach has helped several brands maneuver through the complexities of the market, ensuring their growth and visibility.

Moreover, Gould's impact extends beyond the retail sector, as his expertise has led him to represent luminaries in the sports and entertainment spheres. This feat exemplifies his global marketing acumen and industry-wide clout.

For more information, please visit www.nutricompany.com.

Kayla Zadel
InHealth Media
+ +1 561-544-0719
[email us here](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/650687632>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2023 Newsmatics Inc. All Right Reserved.