

# CRS hosts exclusive webinar: Learn 5 Steps to Create Captivating Recreation Destinations

*Discover how to transform underutilized spaces into vibrant recreational wonders with expert insights.*

VERONA, WISCONSIN, UNITED STATES, August 22, 2023 /EINPresswire.com/ -- Ron Romens, President and Founder of Commercial Recreation Specialists (CRS) will be enlightening municipal professionals and attraction owners alike in an upcoming webinar, 5 Steps to Create a Recreation Destination, on August 31, 2023, at 2 p.m. EDT. [Click here to register.](#)

This groundbreaking webinar will lead participants through the intentional design of recreation destinations and the process of transforming stagnant assets into vibrant and engaging "back-to-nature" retreats.



America's Largest Inflatable Waterpark, Land of Natura, Wis. Dells

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It's about turning dreams into reality. We're excited to share innovative methods and proven success strategies to help you create recreation destinations that truly leave a lasting impact,”

*Ron Romens*

From enhancing waterfronts to reimagining pools, the webinar will explore how to identify diverse opportunities for your site and harmoniously integrate an [Aqua Park](#) with the natural water's edge. Learn the 5 steps and what each entails to help create memorable recreation experiences for people of all ages, backgrounds and abilities:

1. Site Assessment and Planning: evaluate existing terrain, climate, site features and more to uncover venue potential.
2. Aqua Park Design: optimize existing body of water or seize the opportunity to build one from scratch.

3. Water-based Opportunities: utilize an Aqua Park as a main attraction and how to take a phased implementation approach.

4. Surrounding Land Opportunities: complement the waterfront with features that facilitate recreation on the shoreline.

5. Beyond-Water Opportunities: employ under utilized or under developed land to further facilitate recreation beyond the water.

From municipalities like Bergen County in Darlington, NJ and enchanting day-trip attractions like Land of Natura in Wisconsin Dells, WI, participants will be provided with real-life examples that have successfully harnessed the power of recreation.

With over three decades of experience in the recreation industry and successful projects such as the [WhoaZone](#) Aqua Parks in multiple US locations, Ron Romens is a true visionary in creating awe-inspiring recreational attractions.

"It's about turning dreams into reality.

We're excited to share innovative methods and proven success strategies to help create recreation destinations that truly leave a lasting impact," said Ron Romens, anticipating the transformative webinar.

For more information and registration, visit:

<https://event.on24.com/wcc/r/4272285/0825512D1DFA71C28A1A6A28F2B0D0A6>

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Fantasy Lake Adventure Park, Wake Forest, NC



CRS designed park complete with Splashpad, playground, shade & shelter.

## About Commercial Recreation Specialists (CRS)

CRS is a pioneer in the commercial recreation industry, dedicated to transforming spaces into captivating recreation destinations. With over 30 years of experience and a portfolio of successful Aqua Park projects, CRS is a trusted source of expertise in creating unforgettable experiences.

Ron Romens

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