

# Videoster Inc Introduces Innovative Online Marketplace for Videographers and Businesses

*The new platform is set to reshape how videographers and businesses collaborate.*

MISSISSAUGA, ONTARIO, CANADA, August 21, 2023 /EINPresswire.com/ -- Videoster Inc., an innovative company changing the way videographers and businesses collaborate, today announced the launch of its online marketplace that promises to revolutionize the videography sector. Led by Rundong Li, a respected videography industry veteran, the platform promises to streamline processes and overcome traditional obstacles, making it easier than ever for businesses of all sizes to find top local videographers.



Traditionally, businesses seeking videography services have faced critical challenges, including identifying proficient local videographers, ensuring secure payments, and efficiently managing project workflows. Videoster's new online marketplace tackles these issues head-on by employing a proprietary algorithm that aligns businesses with videographers based on their services, portfolios, and ratings. The platform guarantees secure transactions, fosters trust, and provides project management tools to facilitate efficient collaboration.

"We wanted to offer both businesses and videographers an easy-to-use, seamless experience that facilitates collaboration," said Rundong Li, CEO of Videoster Inc. "Our online marketplace does exactly that. Videographers can create profiles to showcase their skills and availability, while businesses can effortlessly explore vetted professionals, establish seamless connections, and enjoy efficient collaboration through an intuitive interface. It's a win-win for everyone."

With the global video and cinematography market exceeding \$280 billion, Videoster's strategic growth plan commences with launches in South Ontario's Mississauga and Brampton. The platform will subsequently expand across Ontario, Canada, and the United States within the next 12-18 months.

"On Videostar Inc.'s online marketplace, businesses and local videographers can connect directly, without enduring the trials of searching and waiting," Li added. "Countless businesses and individual customers can now obtain exceptional videos at more affordable prices, within a simpler process that caters to their needs."

To learn more about Videoster's online marketplace, visit [www.videoster.com](http://www.videoster.com).

About Videoster Inc.

Videoster Inc. is an all-in-one online marketplace that facilitates connections, project management, and financial transactions between videographers and businesses. Founded by industry veteran Rundong Li, Videoster's mission is to redefine collaboration, ensuring quality, trust, and efficiency.

Rundong Li

Videostar Inc.

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