

Bahrain Pavilion Shines Bright at "InFlavour" – Saudi Arabia's Premier F&B Industry Event

ADLIYA, MANAMA, BAHRAIN, August 24, 2023 /EINPresswire.com/ -- The Bahrain Pavilion proudly announces its participation in the highly anticipated International Exhibition, "InFlavour", set to take place from October 29th to 31st at the Riyadh Exhibition and Convention Center in Malham, Kingdom of Saudi Arabia.



Bahrain Pavilion joins the first edition of Saudi's Largest F&B Industry Gathering

As Saudi Arabia, the Middle East's economic powerhouse, continues to witness remarkable growth in its food manufacturing and processing sector, the Bahrain Pavilion sees the potential for businesses to tap into this burgeoning market. With the food industry experiencing exponential expansion year after year, there has never been a more opportune time to explore business expansion into Saudi Arabia.

InFlavour: Unveiling the Future of the Culinary Landscape

"InFlavour" stands as a beacon in the F&B industry, spotlighting finished food, food ingredients, food manufacturing, and hotel equipment. This unique, globally-focused B2B food event is a dynamic platform for connecting, innovating, and building industry relationships. The event promises to unite industry titans, fostering the exchange of solutions, hands-on experiences, and insights in a vibrant atmosphere.

The event, spanning three days in Riyadh, Saudi Arabia, aspires to welcome over 40,000 visitors, over 200 investors, 200 global speakers, and more than 600 diverse exhibitors and brands within the food and beverage domain. The Bahrain Pavilion is poised to be a focal point for attendees during the event, offering an unparalleled opportunity to explore pioneering advancements and innovative solutions within the industry.

A Visionary Perspective from the Organizer

Mr. Ahmed Al Hujairy, CEO of WorkSmart for Events Management and the visionary behind the Bahrain Pavilion, expresses that this pavilion is a transformative platform for reshaping the food and hospitality landscape on a global scale. Beyond showcasing products, it revitalizes exports to international food markets. Recognizing Saudi Arabia's significance in the food and hospitality industry, this event drives the exploration of new growth possibilities. It encourages participating companies to achieve greater success in their business ventures.

"Through the Bahrain Pavilion, we aim to foster international trade cooperation and ignite partnerships between companies and investors. This will, in turn, fortify the growth potential of the food industry, catering to the escalating demand from visionary entrepreneurs eager to invest in the food and beverage sector. Our platform stands to empower their ambitions to expand their global networks, securing lucrative deals and investments."

A Commitment to Sustainable Development

Al Hujairy emphasizes that the launch of the Bahrain Pavilion within "InFlavour" is part of a broader initiative to drive international efforts aimed at enhancing the import and export of food, guaranteeing food security, and elevating overall sector performance. The central objective is to achieve comprehensive and sustainable development within the food and beverage landscape. This feat will be realized through the active engagement of all stakeholders in the pavilion's activities, fostering global connections, enriching the business network, nurturing relationships, elevating industry standards, and enhancing consumer services.

Join the Journey: Secure Your Spot at Bahrain Pavilion in InFlavour

Companies with a passion for innovation and growth are cordially invited to secure their space and join the Bahrain Pavilion at "InFlavour". Unlock unparalleled opportunities for networking, collaboration, and expansion in the vibrant Middle East food and beverage market.

Marjori M.

Worksmart for Events Management

+973 1700 2280

marjori.mabilangan@gfbholdings.com

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