



Pathformance Technologies Once Again Makes the Inc. 5000 Fastest Growing Companies for 2023

For the 2nd year in a row, Pathformance Technologies Makes the Inc. 5000, at No. 1437, With 3 Year Revenue Growth of 405%

NEW YORK, NY, UNITED STATES, August 21, 2023 /EINPresswire.com/ -- Inc. revealed that

“

We are honored to be included on the Inc. 5000 list of fastest-growing companies for the 2nd year in a row! I am proud of our team for delivering incredible year over year growth results.”

Elizabeth Johnson, CEO

[Pathformance Technologies](#) ranks No. 1437 on the 2023 Inc. 5000, its annual list of the fastest-growing private companies in America. The prestigious ranking provides a data-driven look at the most successful companies within the economy’s most dynamic segment—its independent, entrepreneurial businesses. Facebook, Chobani, Under Armour, Microsoft, Patagonia, and many other household name brands gained their first national exposure as honorees on the Inc. 5000.

“We are honored to be included as an honoree on the Inc. 5000 list of fastest-growing companies for the 2nd year in a

row! In the past year, we have grown our team and expanded our services so that we can better serve our clients. I am proud of our team for delivering incredible year over year growth results. The CPG industry is an ever-changing landscape, and our growth is a result of our dedication to creating innovative tools and solutions that ensure our clients’ brands stand out in a crowded space.” [Elizabeth Johnson, CEO](#)

The Inc. 5000 class of 2023 represents companies that have driven rapid revenue growth while navigating inflationary pressure, the rising costs of capital, and seemingly intractable hiring challenges. Among this year’s top 500 companies, the average median three-year revenue growth rate ticked up to an astonishing 2,238 percent. In all, this year’s Inc. 5000 companies have added 1,187,266 jobs to the economy over the past three years.

For complete results of the Inc. 5000, including company profiles and an interactive database that can be sorted by industry, location, and other criteria, go to www.inc.com/inc5000. The top 500 companies are featured in the September issue of Inc. magazine, available on newsstands

beginning Tuesday, August 23.

“Running a business has only gotten harder since the end of the pandemic,” says Inc. editor-in-chief Scott Omelianuk. “To make the Inc. 5000—with the fast growth that requires—is truly an accomplishment. Inc. is thrilled to honor the companies that are building our future.”

Pathformance empowers advertisers to create a unique strategy across all advertisers and extend their reach beyond existing customers. With over 14B impressions measured across \$125M+ media budget, Pathformance helps customers create unified media strategies. [Pathformance is leading the Consumer Packaged Goods industry in Measurement and Marketing technologies.](#)

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More about Inc. and the Inc. 5000

Methodology

Companies on the 2023 Inc. 5000 are ranked according to percentage revenue growth from 2019 to 2022. To qualify, companies must have been founded and generating revenue by March 31, 2019. They must be U.S.-based, privately held, for-profit, and independent—not subsidiaries or divisions of other companies—as of December 31, 2022. (Since then, some on the list may have gone public or been acquired.) The minimum revenue required for 2019 is \$100,000; the minimum for 2022 is \$2 million. As always, Inc. reserves the right to decline applicants for subjective reasons. Growth rates used to determine company rankings were calculated to four decimal places.

About Inc.

Inc. Business Media is the leading multimedia brand for entrepreneurs. Through its journalism, Inc. aims to inform, educate, and elevate the profile of our community: the risk-takers, the innovators, and the ultra-driven go-getters who are creating our future. Inc.’s award-winning



Elizabeth Johnson, CEO Pathformance Technologies, Inc.

work reaches more than 50 million people across a variety of channels, including events, print, digital, video, podcasts, newsletters, and social media. Its proprietary Inc. 5000 list, produced every year since 1982, analyzes company data to rank the fastest-growing privately held businesses in the United States. The recognition that comes with inclusion on this and other prestigious Inc. lists, such as Female Founders and Power Partners, gives the founders of top businesses the opportunity to engage with an exclusive community of their peers, and credibility that helps them drive sales and recruit talent. For more information, visit www.inc.com.

For more information on the Inc. 5000 Conference & Gala, slated for October 31 - November 2 in San Antonio, visit <http://conference.inc.com/>.

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