

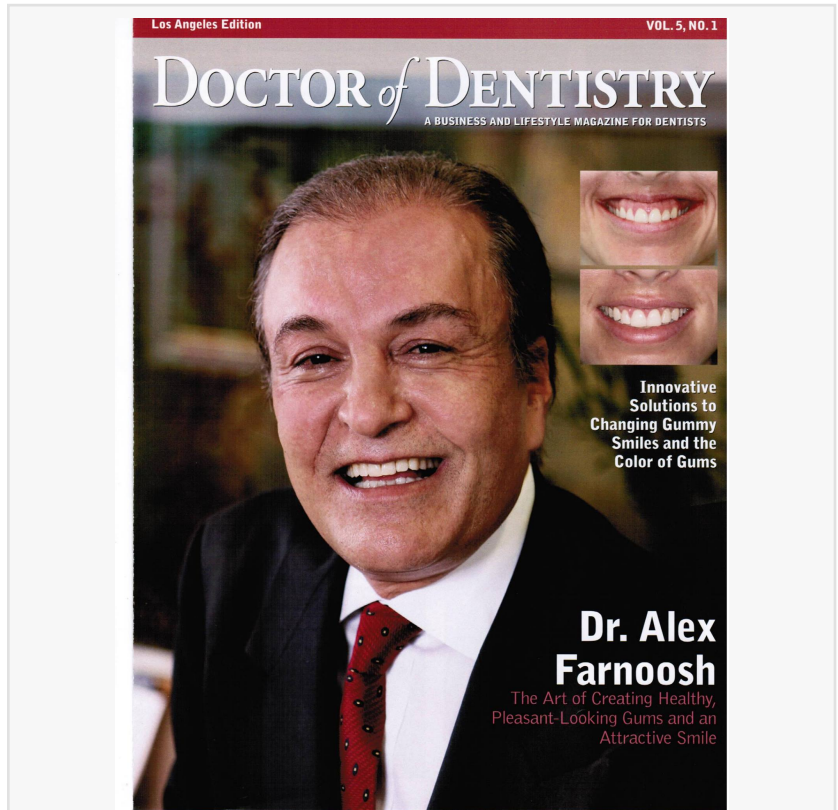
# Beverly Hills and Los Angeles Periodontist, Dr. Alex Farnoosh, Launches Over 50 Educational Videos on New Website

*Dr. Alex Farnoosh, renowned Beverly Hills periodontist, unveils 50+ educational videos on his website about gummy smile correction, gum bleaching, and more.*

BEVERLY HILLS, CA, USA, August 21, 2023 /EINPresswire.com/ -- Distinguished Beverly Hills periodontist, [Dr. Alex Farnoosh](#), is pleased to announce the addition of [over 50 educational videos](#) to his newly redesigned website. Dedicated to patient education and empowerment, these videos will address common concerns like gummy smile correction, [gum bleaching](#), dental implants, and answer a plethora of frequently asked dental questions.

A revered figure in the field of periodontics and cosmetic dentistry, Dr. Farnoosh's rich educational background includes a M.S. degree and a specialty certificate in Periodontology from the University of Iowa. He has held significant titles at the University of Southern California since 1981 and has consistently contributed to the academic and practical fields of dentistry.

The inventor of revolutionary treatments for dark and discolored gums, Dr. Alex Farnoosh's patented gum bleaching techniques have been spotlighted in leading publications, including the



As seen on the cover of Doctor of Dentistry Magazine

— DR. ALEX FARNOOSH —  
**THE TOTAL SMILE**  
— Beverly Hills —

Dr. Alex Farnoosh - The Total Smile - Logo - Periodontist in Beverly Hills

International Journal of Periodontics. These groundbreaking methods also made their way into the New York Times Best Seller, "Billion Dollar Smile" by Dr. Bill Dorfman and were featured on "The Doctors" TV show.

His illustrious career spans over several decades, marked by recognitions like nominations for the Edward H. Hatton Award and the Balint Orban Prize. Dr. Farnoosh's unwavering commitment to excellence has also earned him a position in the Guide to America's Top Dentists by the Consumer's Research Council of America, year after year.

But what truly sets Dr. Farnoosh apart is his approach to patient care. He states, "While a gummy smile may seem like a minor issue, it has a tremendous impact on a person's life. I dedicated myself to developing an effective alternative to jaw surgery that has helped my patients smile confidently."



Dr. Alex Farnoosh - The Total Smile - Logo - Periodontist in Beverly Hills

With the addition of the new educational videos, Dr. Alex Farnoosh aims to further enhance the patient experience, ensuring they are well-informed and confident in their treatment choices.

“

I named my comprehensive approach to dental health the 'Total Smile' because it focuses equally on the beauty of the teeth, gums, and lips.”

*Dr. Alex Farnoosh*

To explore these insightful videos and learn more about Dr. Alex Farnoosh's comprehensive dental services, visit his revamped website. Trust your dental health to a periodontist in Beverly Hills who not only brings unmatched expertise but also a genuine commitment to your best smile, your Total Smile!

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