

## Silicon Valley Tech Start-Up Unveils YogaGPT: Al's Game-Changing Entrance into the Yoga World

Innovative application of AI in wellness industry aims to transform support & elevate sales, setting a new precedent for corporate use of large language models

SAN FRANCISCO, CALIFORNIA, US, August 23, 2023 /EINPresswire.com/ -- In an exciting breakthrough in the intersection of wellness and technology, GLO Yoga Studios is thrilled to announce the unveiling of YogaGPT, an artificial intelligence model designed to revolutionize the yoga experience. Drawing upon the formidable capabilities of OpenAI's ChatGPT technology, YogaGPT is poised to make a paradigm shift in the way yoga studios operate, by harnessing the transformative potential of AI for enhanced customer support and sales. This deployment of a large language model (LLM) within a corporate framework for these key business functions represents a first in the industry.

YogaGPT has been engineered to deliver a suite of cuttingedge features that elevate the traditional wellness experience:



Personalized Class Recommendations: Utilizing sophisticated algorithms, YogaGPT provides an unprecedented level of personalization by offering class recommendations tailored to individual goals, fitness levels, and yoga expertise. This feature marks a significant leap forward in the way yoga studios traditionally guide their customers in class selection.

In-Depth Membership Insights: YogaGPT boasts a comprehensive understanding of GLO Yoga Studios membership packages, enabling it to provide detailed insights to existing and prospective members. Its ability to guide users to the most suitable membership option based on their unique needs exemplifies the potential of AI to enhance customer service in the wellness industry.

24/7 Personalized Assistance: The AI model acts as a digital assistant available around the clock,

capable of responding to inquiries, providing comprehensive information about classes, schedules, and teachers, and assisting with class selection. This 24/7 accessibility sets a new standard for customer service in the industry.

Holistic Wellness Tips: Tapping into a vast repository of wellness knowledge, YogaGPT goes beyond yoga to offer tips on achieving a balanced diet, maintaining adequate sleep, managing stress, and promoting overall well-being, making it a comprehensive wellness resource.

"Our team is beyond thrilled to introduce YogaGPT to the wellness community," said Tarik Celebi, Founder and CEO of GLO Yoga Studios. "As pioneers in applying a large language model within a corporate context, we are confident that YogaGPT's dual functionality of bolstering customer support and driving sales will set a new standard in the industry. We believe that the implementation of AI in this unique manner will serve as a catalyst for further innovation in the wellness sector and beyond."

Investors and industry experts keen on exploring the potential of AI in the wellness sphere can witness firsthand the revolutionary capabilities of YogaGPT. With the technology expected to significantly decrease customer acquisition costs, GLO Yoga Studios is positioning itself as an attractive opportunity for forward-thinking investors.

## About GLO Yoga Studios:

Founded in 2021, GLO Yoga Studios has been at the vanguard of providing quality yoga experiences by infusing technology like Infrared Heat and in-wall UV-C filtration in the studios. With a focus on community, well-being, and personal growth, the studio has grown exponentially, gaining recognition for its commitment to excellence.

**Press Contact:** 

Email: press@gloyogastudios.com

**Investor Relations:** 

Email: ir@gloyogastudios.com

Tarik Celebi GLO Yoga Studios info@gloyogastudios.com Visit us on social media:

Twitter
LinkedIn
Instagram
YouTube
TikTok

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information. © 1995-2023 Newsmatics Inc. All Right Reserved.