

MSPAA and CybeReady Unite in a Groundbreaking Partnership to Elevate Cybersecurity Workforce Resilience Globally

SANTA CLARA, CALIFORNIA, USA,
August 23, 2023 /EINPresswire.com/ --

The [Managed Security Providers](#)

Association of America (MSPAA) and CybeReady are excited to announce a momentous partnership that will reshape the cybersecurity landscape. Drawing from their combined 20-year expertise in training enterprise teams,

CybeReady's visionary founders have decided to pool their resources with MSPAA, aiming to deliver their cutting-edge training offering to more employees through MSPAA's network. This collaboration is set to empower organizations with the effective training program they need to transform employee resilience in the face of ever-evolving cyber threats.



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Eitan Fogel - CEO



CybeReady offers the world's most effective security training solution that evolves organizations from security awareness to cyber readiness with no IT effort.

The cybersecurity landscape has seen unprecedented challenges, with malicious actors constantly developing sophisticated techniques to exploit vulnerabilities. Recognizing the critical importance of a resilient workforce, MSPAA and CybeReady have aligned to offer software-based training to elevate the [cyber awareness](#) capabilities of organizations globally.

CybeReady's exceptional track record in training enterprise employees to identify and mitigate cyberattacks has been

instrumental in reducing risk with ease, by implementing a working solution out-of-the-box and providing measurable KPIs for risk reduction. By partnering with MSPAA, the association that has been at the forefront of advancing managed security providers capabilities, CybeReady is taking its mission to the next level, making its holistic and robust approach to employee training accessible to Managed Service Providers across North America.

"We are excited to partner with MSPAA and empower MSPs across the US to deliver their

customers significant value - fast," said Eitan Fogel, CybeReady's CEO. "We keep seeing growing cyber attacks on employees everywhere, and are confident that with CybeReady's employee readiness solution, companies of all sizes can substantially reduce attack risks, - with minimal operation required from the MSP." founder & CSO

The sponsorship received by MSPAA enables the organization to persist in its mission of providing support to businesses of all sizes including individuals by offering crucial assistance in safeguarding their networks and data. This in turn empowers them to concentrate on expanding their business and achieving profitability.

About MSPAA : MSPAA offers essential solutions for businesses, including fast and cost-free access to approved IT vendors, national coverage, and advertising, as well as a program that sponsors education. The association also provides access to listings for events, support resources for Managed Service Providers, and a community newsletter that reaches over 70,000 email subscribers.

For more information about MSPAA, visit <https://mspaa.net>

About CybeReady: CybeReady offers the world's most effective security training solution that evolves organizations from security awareness to cyber readiness with no IT effort. CybeReady's solution engages more employees, more effectively, frequently, and easily. Infused with training expertise and powered by machine learning, CybeReady's adaptive, easy-to-digest security training content program guarantees to reduce your high-risk employee group by 80%. CybeReady's solution has been deployed by hundreds of enterprises worldwide, including Kion Group, Skoda Auto, NatWest, SodaStream, ING, Teva Pharmaceuticals, Avid Technology, and others. Founded in 2015, CybeReady is headquartered in Tel Aviv, Israel, with offices in Silicon Valley and Germany. For more information, please visit www.cybeready.com.



Now called MSP's, these IT service providers have helped pave the way for companies to focus on their core operations while leaving the critical technology features to outsourced professionals



According to Mordor Research, the managed services market will grow to \$274 billion by 2026, up from \$152 billion in 2020,

For more information about the impressive training platform
visit <https://cybeready.com/>

Daniella Balaban
CybeReady
daniella@cybeready.com

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