

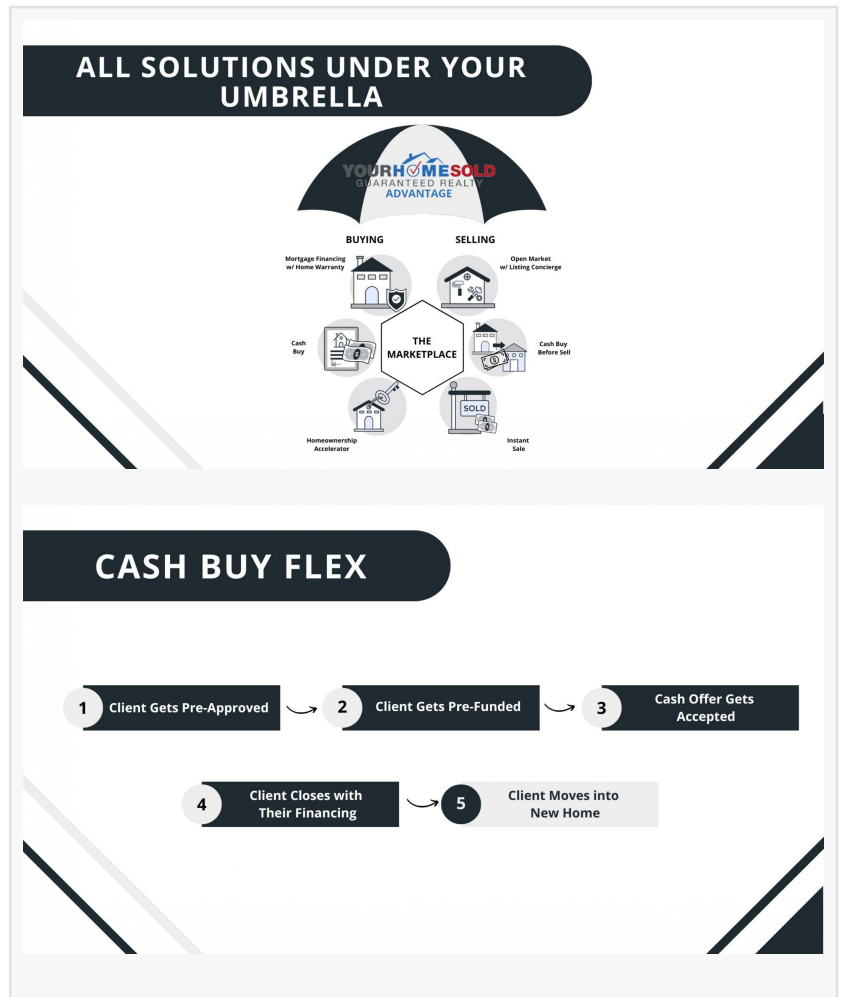
Your Home Sold Guaranteed Realty Announces the Launch of YHSGR Advantage - A Revolutionary Real Estate Marketplace

ROSEMEAD, CA, UNITED STATES, August 23, 2023 /EINPresswire.com/ -- [Your Home Sold Guaranteed Realty \(YHSGR\)](#) is excited to unveil its latest innovation, YHSGR Advantage, set to launch in September 2023. YHSGR Advantage is a cutting-edge technology platform and marketplace designed to revolutionize the real estate industry. This platform empowers YHSGR agents and clients by combining technology with real-world operating expertise to provide comprehensive buying and selling solutions, all under one umbrella.

In today's dynamic real estate landscape, YHSGR Advantage aims to empower agents with the tools and resources they need to offer a wide range of buying and selling solutions to their clients. This platform addresses the challenges facing both buyers and sellers in the current market, helping them navigate the ever-changing real estate landscape.

Empowering Buyers in a Shifting Market

Buyers have faced significant challenges due to fluctuating mortgage rates. YHSGR Advantage offers a game-changing solution by allowing homebuyers to make Cash Offers on their desired properties. Cash Offers not only expedite the buying process but also enable buyers to secure their dream homes at lower prices. By choosing Cash Offers, buyers can start building home equity faster, even in an environment of rising interest rates. This approach can save buyers up to 12% on the list price of their homes, potentially saving thousands of dollars.



"In the realm of real estate, Cash is King, and within the comprehensive YHSGR Advantage, we proudly introduce YHSGR Power Buyer. In an era where cash offers reign supreme, the Power Buyer component empowers homebuyers with the upper hand, enabling them to make secure and non-contingent offers on their dream homes. Cash offers are not just a trend; they are a game-changer, saving buyers thousands and ensuring a swift transaction. The Power Buyer is the future of real estate, offering certainty, speed, and the key to unlocking your dream home," said [Lori Hintz](#), a mentor at Your Home Sold Guaranteed Realty.

Another innovative solution provided by YHSGR Advantage is the Homeownership Accelerator program. This program allows buyers to make a Cash Offer on a home and then lease it until they are ready to purchase it. During the lease period, a portion of their monthly payments is allocated toward their down payment, making homeownership more attainable. Additionally, the program offers financial coaching to help renters build their credit scores, ensuring they can secure a mortgage when the time comes. Homeownership Accelerators not only benefit buyers but also empower agents to serve a broader clientele, including the children of older clients and individuals who have previously been unable to enter the real estate market.

Navigating Challenges for Sellers

Sellers are also facing unique challenges in today's market. YHSGR Advantage offers a Listing Concierge solution that allows sellers to prepare their homes for sale efficiently. This includes making necessary repairs and upgrades to maximize the home's value. Flexible financing options are available to cover these costs, with the project expenses typically deducted at closing.



Properly prepared homes sell 72% faster on average, helping sellers grow their down payment for their next home.

Moreover, YHSGR Advantage introduces the Modern Bridge solution, providing sellers with flexibility by allowing them to sell their homes and lease them back until they secure their next residence. This innovative approach unlocks equity and empowers buyers to make competitive cash offers on their new homes, avoiding rising interest rates and gaining an upper hand in multiple offer scenarios.

"In the ever-evolving real estate landscape, YHSGR ADVANTAGE has harnessed the power of a nationwide network of iBuyers, revolutionizing how our agents generate listings. We now have the ability to access instant buyers and generate multiple cash offers, dramatically increasing our chances of successfully listing, contracting, and closing homes. In a market where innovation is key, our partnership with iBuyers ensures that we stay at the forefront of real estate solutions, providing our clients with unparalleled flexibility and the upper hand in multiple offer scenarios," said [Rudy Lira Kusuma](#), CEO at Your Home Sold Guaranteed Realty.

Embracing Change with YHSGR Advantage

YHSGR Advantage is poised to be a game-changer in the real estate industry, offering agents and clients a comprehensive suite of solutions to navigate the challenges of the current market. This modern real estate marketplace ensures that agents can provide tailored services to a diverse range of clients, empowering them to stay competitive and thrive in any market condition.

"While others are seeing transactions dwindle, Your Home Sold Guaranteed Realty agents with all options available can augment their share of the transactions," said Hazel Tubayan, sales manager at Your Home Sold Guaranteed Realty. "People are still moving to and from homes, no matter the market condition, and having an option for each client's unique needs is helping brokerages stay in the game while others are falling behind."

YHSGR Advantage is set to launch in September 2023, and it promises to redefine the real estate experience for both agents and clients. For more information about Your Home Sold Guaranteed Realty and YHSGR Advantage, please visit www.YourHomeSoldGuaranteed.com

About Your Home Sold Guaranteed Realty:

Your Home Sold Guaranteed Realty is a leading real estate brokerage dedicated to providing innovative solutions for buyers and sellers. With a commitment to excellence, YHSGR is changing the game in real estate through its cutting-edge technology platform, YHSGR Advantage. This platform empowers agents to offer a wide range of buying and selling solutions to clients, ensuring they receive the best possible service in any market condition.

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