

# Last Mile Delivery Market Likely to Boost in Future: USPS, FedEx, DHL, DPD

*Last Mile Delivery Market is a perfect mix of qualitative and quantitative data collected and validated majorly through primary data and secondary sources.*

PUNE, MAHARASHTRA, INDIA, August 24, 2023 /EINPresswire.com/ -- HTF MI introduces new research on [Last Mile Delivery covering the micro level of analysis](#) by competitors and key business segments (2023-2029). The

Last Mile Delivery explores a comprehensive study of various segments like opportunities, size, development, innovation, sales, and overall growth of major players. The research is carried out on primary and secondary statistics sources and it consists of both qualitative and quantitative detailing. Some of the major key players profiled in the study are Deutsche Post DHL Group

(Germany), FedEx Corporation (United States), Kuehne + Nagel International AG (Switzerland), United Parcel Service (United States), XPO Logistics (United States), C.H. Robinson (United States), Uber Technologies (United States), USPS (United States), DPD (France), Clipper Logistics plc (United Kingdom).

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HTF Market Intelligence consulting is uniquely positioned empower and inspire with research and consulting services to empower businesses with growth strategies, by offering services.”

*Criag Francis*

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According to HTF Market Intelligence, the Global Last Mile

Delivery market is to witness a CAGR of 16.7% during the forecast period of 2023-2029. The market is segmented by Application (E-Commerce, Package Delivery) by Service Type (B2C, B2B), and by Geography (North America, South America, Europe, Asia Pacific, MEA).

## Definition:

Last-mile delivery is the final step in the delivery process when a package is sent from a transportation hub to its final destination, which is commonly a person's home or a retail



Last Mile Delivery Market

business. This is the most important step in the delivery process, and firms want to make sure everything goes as smoothly as possible. This is to meet the growing need for fast shipping among consumers, particularly in the e-commerce, food, and retail industries. It's also the most expensive part of the journey that commodities take to get to their final destination. Retailers, e-commerce providers, 3PLs, and manufacturers, among others, can use last-mile delivery solutions to orchestrate, optimize, and improve end-to-end logistics processes in order to accomplish on-time delivery. Logistics businesses that succeed at perfecting the last mile make use of their entire arsenal to maximize efficiency. Technology combined with analytics can optimize your delivery process, whether it's real-time driver tracking, communication, dispatch planning, or an effective fleet management application.

#### Market Trends:

- Enabling Order Traceability
- Contactless Delivery

#### Market Drivers:

- Gig Economy and Crowdsourcing
- Rapid Order Fulfilment

#### Market Opportunities:

- Smart Technology
- Deliveries Through Autonomous Deliveryâ€™s and Drones

Which market aspects are illuminated in the report?

Executive Summary: It covers a summary of the most vital studies, the Last Mile Delivery market increasing rate, modest circumstances, market trends, drivers and problems as well as macroscopic pointers.

Study Analysis: Covers major companies, vital market segments, the scope of the products offered in the Last Mile Delivery market, the years measured, and the study points.

Company Profile: Each Firm well-defined in this segment is screened based on a product's, value, SWOT analysis, ability, and other significant features.

Manufacture by region: This Last Mile Delivery report offers data on imports and exports, sales, production, and key companies in all studied regional markets

Highlighted of Last Mile Delivery Market Segments and Sub-Segment:

Last Mile Delivery Market by Key Players: Deutsche Post DHL Group (Germany), FedEx Corporation (United States), Kuehne + Nagel International AG (Switzerland), United Parcel Service (United States), XPO Logistics, Inc. (United States), C.H. Robinson (United States), Uber Technologies Inc. (United States), USPS (United States), DPD (France), Clipper Logistics plc (United Kingdom)

## Last Mile Delivery Market by End-User/Application: E-Commerce, Package Delivery

### Last Mile Delivery Market by Geographical Analysis:

- APAC (Japan, China, South Korea, Australia, India, and the Rest of APAC; the Rest of APAC is further segmented into Malaysia, Singapore, Indonesia, Thailand, New Zealand, Vietnam, and Sri Lanka)
- Europe (Germany, UK, France, Spain, Italy, Russia, Rest of Europe; Rest of Europe is further segmented into Belgium, Denmark, Austria, Norway, Sweden, The Netherlands, Poland, Czech Republic, Slovakia, Hungary, and Romania)
- North America (U.S., Canada, and Mexico)
- South America (Brazil, Chile, Argentina, Rest of South America)
- MEA (Saudi Arabia, UAE, South Africa)

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The study is a source of reliable data on Market segments and sub-segments, Market trends and dynamics Supply and demand Market size Current trends/opportunities/challenges Competitive landscape Technological innovations Value chain, and investor analysis.

Interpretative Tools in the Market: The report integrates the entirely examined and evaluated information of the prominent players and their position in the market by methods for various descriptive tools. The methodical tools including SWOT analysis, Porter's five forces analysis, and investment return examination were used while breaking down the development of the key players performing in the market.

Key Growths in the Market: This section of the report incorporates the essential enhancements of the marker that contain assertions, coordinated efforts, R&D, new item dispatch, joint ventures, and associations of leading participants working in the market.

Key Points in the Market: The key features of this Last Mile Delivery market report include production, production rate, revenue, price, cost, market share, capacity, capacity utilization rate, import/export, supply/demand, and gross margin. Key market dynamics plus market segments and sub-segments are covered.

### Research Objectives:

- Focuses on the key manufacturers, to define, pronounce, and examine the value, sales volume, market share, market competition landscape, SWOT analysis, and development plans in the next few years.
- To share comprehensive information about the key factors influencing the growth of the market (opportunities, drivers, growth potential, industry-specific challenges, and risks).
- To analyze the with respect to individual future prospects, growth trends, and their involvement

in the total market.

- To analyze reasonable developments such as agreements, expansions new product launches, and acquisitions in the market.
- To deliberately profile the key players and systematically examine their growth strategies.

#### FIVE FORCES & PESTLE ANALYSIS:

In order to better understand market conditions five forces analysis is conducted that includes the Bargaining power of buyers, Bargaining power of suppliers, Threat of new entrants, Threat of substitutes, and Threat of rivalry.

- Political (Political policy and stability as well as trade, fiscal, and taxation policies)
- Economical (Interest rates, employment or unemployment rates, raw material costs, and foreign exchange rates)
- Social (Changing family demographics, education levels, cultural trends, attitude changes, and changes in lifestyles)
- Technological (Changes in digital or mobile technology, automation, research, and development)
- Legal (Employment legislation, consumer law, health, and safety, international as well as trade regulation and restrictions)
- Environmental (Climate, recycling procedures, carbon footprint, waste disposal, and sustainability)

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