

# Mitch Gould of Nutritional Products International: Retail Sales Increase in July, Exceeding Expectations

*Nutritional Products International (NPI) and Founder Mitch Gould Champion Successful Entry into the Thriving U.S. Market*

BOCA RATON, FL, UNITED STATES, August 24, 2023 /EINPresswire.com/ -- The latest [retail sales data](#) has brought positive news to the forefront, with a notable 0.7% increase reported for July. This upswing in consumer spending has defied expectations, providing a promising outlook for the market's resilience.



Mitch Gould, Founder and CEO of NPI

Nutritional Products International (NPI) and its visionary founder, Mitch Gould, stand as prime examples of how businesses can leverage this thriving market, delivering unparalleled expertise and innovation to help companies successfully penetrate and expand within the United States.

The recently released advanced retail sales report, featuring a seasonally adjusted 0.7% growth for the month, has exceeded estimates, showcasing the robustness of consumer spending. The remarkable growth was driven by a 1.9% surge in online retail spending, accompanied by a 1.5% increase in sporting goods stores and a 1.4% rise in food service and drinking establishments.

In the backdrop of these positive retail figures, the spotlight turns to Nutritional Products International (NPI) and its visionary leader, Mitch Gould. Under Gould's leadership, NPI has emerged as a dynamic force in the distribution of nutraceuticals, dietary supplements, functional beverages, and skincare products. The company's adaptability and innovation have been pivotal in navigating the ever-changing market landscape, contributing to its consistent success.

Mitch Gould, speaking about NPI's accomplishments, stated, "Understanding and responding to the dynamic needs of consumers have been the cornerstone of our success, enabling us to thrive even during challenging times. Our 'Evolution of Distribution' platform has provided domestic and international product manufacturers with the tools to not only enter but also

expand their footprint in the expansive U.S. retail market.”

Central to NPI's prowess is the comprehensive "Evolution of Distribution" system, an efficient process streamlining importation, distribution, and brand promotion. This unique approach facilitates the entry of global health and wellness companies into the U.S. market, effectively overcoming market complexities. Gould's expertise has proved instrumental in guiding brands through the evolving landscape of e-commerce, including Amazon's health and wellness category, where he has played an integral role in launching major brands and products.

As retail sales continue to thrive and consumer spending holds strong, Nutritional Products International and Mitch Gould stand at the forefront, guiding companies toward successful market entry and expansion strategies in the United States.

For more information, please visit [www.nutricompany.com](http://www.nutricompany.com).

Kayla Zadel  
InHealth Media  
+ +1 561-544-0719  
[email us here](#)

---

This press release can be viewed online at: <https://www.einpresswire.com/article/651750923>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2023 Newsmatics Inc. All Right Reserved.