

ANOTHER SUCCESSFUL POLITICAL CAMPAIGN

DOUGLAS USA LLC announces another successful political campaign of vote-getting strategies and communications for a county candidate who sought reelection.

COLUMBUS, MISSISSIPPI, UNITED STATES, August 24, 2023

/EINPresswire.com/ -- CONSULTANCY announces another successful campaign of vote-getting strategies and visual communications for a local county candidate who sought reelection in the Lowndes County, Mississippi, USA primary. Masterful strategic direction from extensive research and candidate interaction by DOUGLAS USA again proves to be a winning combination for another local government official seeking reelection.



DOUGLAS USA Designed Oversized Roadside Signage for Lowndes County Mississippi Reelection Campaign

DOUGLAS USA develops election-winning messaging and artful visuals from its close interaction with candidates to fully understand their value, purpose, reputation, and reasons for running for elected office. It uses a comprehensive survey to determine what a candidate seeks to achieve, has already attained, specific community ambitions, and representative personal attributes that voters find value in and expect from elected officials in any particular community.

“

We are batting 1,000 on political campaigns, by correctly identifying and communicating critical candidate value, purpose, and reputation memorably and visually to achieve resounding victories.”

Marion Lott Kilarski, Creative & Business Development Director

“We are still batting 1,000 by identifying and communicating critical candidate value, purpose, and reputation memorably and visually to achieve resounding victories,” says Marion Lott Kilarski, creative and business development director of The DOUGLAS USA LLC - CONSULTANCY. “Our continued success in presenting

candidates in their best light requires asking the correct questions, listening well, and delivering

content and messaging that candidates believe in and are proud to see offered and communicated in the community.”

About DOUGLAS USA LLC

Established in 1993, the DOUGLAS USA LLC - CONSULTANCY is a woman-owned business that enables organizations to be more recognized, likable, revered, understood, profitable, and customer-centric.

DOUGLAS USA produces powerful and visual storytelling, industry-specific content, and identity positioning that adds personality to brands. In conjunction, it delivers caring and loyal customers in diverse industries with thought-provoking images, differentiating and informative messaging, and branded symbols in artful ways that make products and services more believable, credible, and better known than competitors.

DOUGLAS USA produces results across dozens of industries in the best of times, during rapid market shifts, and when a crisis needs fact-based and timely responses strengthened with top-down-aligned management. Its unquestionable business insight, experience, and capabilities prove highly beneficial to launches and the promotion of candidates, organizations, products, projects, relationships, reputations, and services.

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Visit us on social media:

VOTE! AUGUST 8th
RE-ELECT
NICHOLAS "TRIP" HAIRSTON
CURRENT PRESIDENT of Lowndes County Board of Supervisors
Lowndes County ACCOMPLISHMENTS...
★ Helped Facilitate the Largest Capital Development Investment to Lowndes County of \$2.5 Billion and 1,000 Jobs, Plus Other Projects that Together Total More Than \$2.65 Billion and 1,200 Jobs
★ Increased Support to Law Enforcement
★ Road Improvements & Maintenance - \$20 Million in Road Improvements - Since Taking Office in 2020
★ Expansion of Recreational Opportunities - Additional Exercise Trail and Construction of Lowndes County Sportsplex

CONTRIBUTIONS to the COMMUNITY...
 • Former Budget Analyst for MS Legislature
 • Palmer Home - Past Board Chairman
 • Heritage Academy - Past Board President
 • Rotary Club of Columbus - Board Member
 • Medical Practice Administrator
 • YMCA - Board President
 • Small Business Owner
 • Main Street Presbyterian - Elder

YOUR VOTE COUNTS! VOTE! AUGUST 8th
RE-ELECT NICHOLAS "TRIP" HAIRSTON
CURRENT PRESIDENT of Lowndes County Board of Supervisors
REPUTABLE BUSINESSMAN & LEADER
SUPERVISOR DISTRICT 2
Republican Primary: AUG 8th
★ RE-ELECT "TRIP" to Make Lowndes County a Better Place to Live, Work & Recreate! ★

DOUGLAS USA Designed 11 X 6-inch Candidate Push Postcard

PRIMARY VOTE **APRIL 6th**

"If elected, I will serve the citizens of Columbus with the same dedication, focus, and work ethic I've practiced throughout my life"

COLUMBUS CITY COUNCIL WARD 6

Jacqueline DiCicco

- ✓ Columbus Native
- ✓ Local Business Owner
- ✓ Degreed Financial Professional
- ✓ Approachable
- ✓ Advocate of Quality Education
- ✓ Reasonable
- ✓ Team Builder
- ✓ A Conduit for Change and Improvement

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DOUGLAS USA Designed Door Hangar for City of Columbus, Mississippi Councilperson Candidate

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