

Network18 and DistroTV Announce Partnership to Stream Channels Live and Free in India

Bringing a Diverse Portfolio of Indian Channels to DistroTV Users in India for the First Time

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/EINPresswire.com/ -- [Network18](#), a major media conglomerate in India, and [DistroTV](#), a leading independent, free, ad-supported streaming TV (FAST) platform, today announced a partnership, which will enable DistroTV users in India to stream Network18's diverse portfolio of channels live and for free.

In its initial phase, the partnership has seen the launch of Network18's key channels such as CNN-News18, News18 India, CNBC TV18 and CNBC Awaaz on the platform. The collaboration is expected to be strengthened with additions of more Network18 channels from across its regional and digital portfolio in the near future.

Speaking on the new partnership, Pranav Bakshi, Head - Video Strategy & Partnerships, Network18 said, "We are excited to join forces with DistroTV. This partnership aligns with our goal of providing a best-in-class user



Network18 + DistroTV



DistroTV Logo

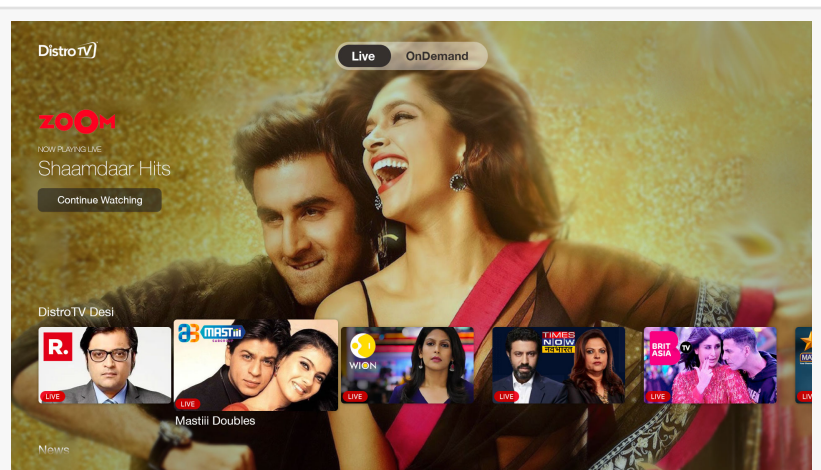


Network18

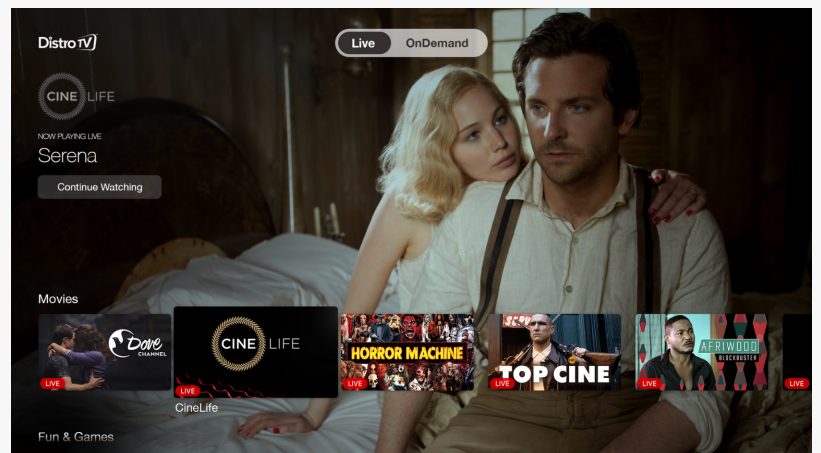
experience for our viewers across the country. The launch of our diverse set of channels on DistroTV is a testament to our commitment to innovation in the dynamic media landscape. We hope to reach maximum audiences on the platform."

"DistroTV is thrilled to partner with Network18, a media powerhouse that has revolutionized the Indian media landscape," said Navdeep Saini, co-founder & CEO, [DistroScale](#), parent company of DistroTV. "This partnership will bring a diverse array of quality content to our audiences in India, further solidifying DistroTV's position as the best place to watch global entertainment, news, and sports."

Vikas Khanchandani, CEO, DistroScale India, SEA, and MENA added, "Our collaboration with Network18 aligns perfectly with our mission to cater to the diverse language preferences of our audiences in India. Network18 has been at the cutting edge of News and is amongst the largest news networks offering content across languages and markets. We will be bringing newer audiences to the news network as we expand our distribution across platforms."



DistroTV Screenshot



DistroTV Entertainment

About DistroTV

DistroTV is the largest, independent, free, ad-supported streaming television service on the market. Launched in 2019 by parent company DistroScale, the platform caters to a multicultural, rapidly expanding, globally-minded audience of passionate viewers. With more than 270 channels plus thousands of Video on Demand (VOD) shows, DistroTV cultivates content that covers a broad spectrum of topics to connect with people's passion points around Entertainment, Lifestyle, Sports, News, Documentaries and International Content in live, linear and video-on-demand formats.

About Network18

Network18 Media & Investments Limited is a major Indian media conglomerate owned by Reliance Industries. The company operates a wide array of channels spanning news, entertainment, and digital content. Its portfolio includes CNBC-TV18, CNBC-AWAAZ, CNBC-Bajar,

CNN-NEWS18, News18 India, and News18 regional news channels across languages and markets.

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