

Applicant Tracking Software Market Analysis & Forecast for Next 5 Years | Oracle, SAP SE, IBM

Applicant Tracking Software Market Demand Analysis and Opportunity Outlook 2029

PUNE, MAHARASHTRA, INDIA, August 29, 2023 /EINPresswire.com/ -- The Latest published a market study on [Global Applicant Tracking Software Market](#) provides an overview of the current market dynamics in the Global Applicant Tracking Software space, as well as what our survey respondents-

all outsourcing decision-makers- predict the market will look like in 2027. The study breaks the market by revenue and volume (wherever applicable) and price history to estimate the size and trend analysis and identify gaps and opportunities. Some of the players that are in coverage of the study are Oracle Corporation (United States), SAP SE (Germany), IBM Corporation (United

States), Workday, Inc. (United States), Cornerstone OnDemand, Inc. (United States), ADP, LLC (United States), Bullhorn, Inc. (United States), Greenhouse Software, Inc. (United States), iCIMS, Inc. (United States), Jobvite, Inc. (United States), SmartRecruiters Inc. (United States).

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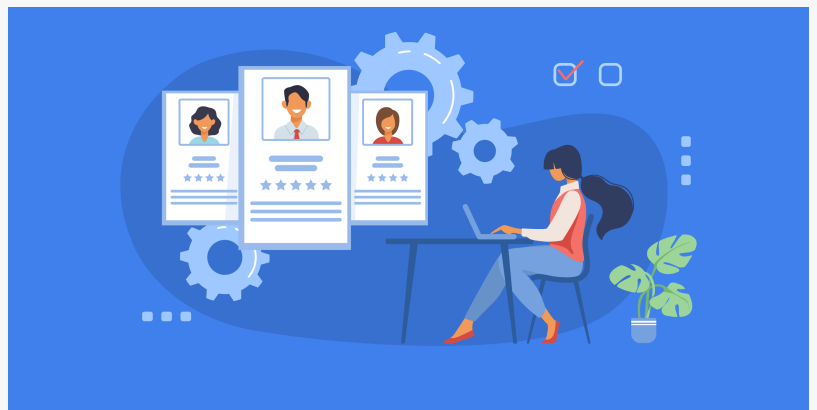
Applicant Tracking Software Market research study is to define market sizes of various segments & countries by past years and to forecast the values by next 5 years.”

Craig Francis

survey analysis

Definition

Applicant Tracking Software (ATS) is a type of software application designed to streamline and automate the recruitment and hiring process for organizations. It helps businesses manage job postings, track applicants, and facilitate communication among hiring teams.



Applicant Tracking Software

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Applicant Tracking Software Market Trend

AI Integration: ATS platforms are increasingly incorporating artificial intelligence (AI) capabilities, such as resume parsing, candidate matching, and chatbots, to enhance efficiency and accuracy in candidate selection.

Applicant Tracking Software Market Driver

Growing Recruitment Needs: The global job market's expansion and increased demand for talent across industries drive the adoption of ATS to manage large volumes of applicants effectively.

Applicant Tracking Software Market Opportunity

Small and Medium Enterprises (SMEs): There's a substantial opportunity for ATS vendors to cater to the recruitment needs of SMEs looking to streamline their hiring processes.

Applicant Tracking Software Market Restrains

Small and Medium Enterprises (SMEs): There's a substantial opportunity for ATS vendors to cater to the recruitment needs of SMEs looking to streamline their hiring processes.

Applicant Tracking Software Market Challenges

Small and Medium Enterprises (SMEs): There's a substantial opportunity for ATS vendors to cater to the recruitment needs of SMEs looking to streamline their hiring processes.

Major highlights from the Study along with most frequently asked questions:

1) What so unique about this Global Applicant Tracking Software Assessment?

Market Factor Analysis: In this economic slowdown, impact on various industries is huge. Moreover, the increase in demand & supply gap as a resultant of sluggish supply chain and production line have made market worth observing. It also discusses technological, regulatory and economic trends that are affecting the market. It also explains the major drivers and regional dynamics of the global market and current trends within the industry.

Market Concentration: Includes C4 Index, HHI, Comparative Global Applicant Tracking Software Market Share Analysis (Y-o-Y), Major Companies, Emerging Players with Heat Map Analysis

Market Entropy: Randomness of the market highlighting aggressive steps that players are taking to overcome current scenario. Development activity and steps like expansions, technological

advancement, M&A, joint ventures, launches are highlighted here.

Patent Analysis: Comparison of patents issued by each players per year.

Peer Analysis: An evaluation of players by financial metrics such as EBITDA, Net Profit, Gross Margin, Total Revenue, and Segmented Market Share, Assets etc to understand management effectiveness, operation and liquidity status.

2) Why only few Companies are profiled in the report?

Industry standards like NAICS, ICB etc are considered to derive the most important manufacturers. More emphasis is given on SMEs that are emerging and evolving in the market with their product presence and technological upgraded modes, current version includes players like "Oracle Corporation (United States), SAP SE (Germany), IBM Corporation (United States), Workday, Inc. (United States), Cornerstone OnDemand, Inc. (United States), ADP, LLC (United States), Bullhorn, Inc. (United States), Greenhouse Software, Inc. (United States), iCIMS, Inc. (United States), Jobvite, Inc. (United States), SmartRecruiters Inc. (United States) " etc and many more.

** Companies reported may vary subject to Name Change / Merger etc.

3) What details will competitive landscape will provide?

A value proposition chapter to gauge Global Applicant Tracking Software market. 2-Page profiles of all listed company with 3 to 5 years financial data to track and comparison of business overview, product specification etc.

4) What all regional segmentation covered? Can specific country of interest be added?

Country that are included in the analysis are In North America, In Latin America, Europe, The Asia-Pacific, Middle East and Africa (MEA), What are the main countries covered?, The United States, Canada, Germany, France, UK, Italy, Russia, China, Japan, Korea, Southeast Asia, India, Australia, Brazil, Mexico, Argentina, Chile, Colombia, Egypt, Saudi Arabia, United Arab Emirates, Nigeria & South Africa

** Countries of primary interest can be added if missing.

5) Is it possible to limit/customize scope of study to applications of our interest?

Yes, general version of study is broad, however if you have limited application in your scope & target, then study can also be customize to only those application. As of now it covers applications Information Technology Sector, Banking Sector, ECommerce Sector, Others.

** Depending upon the requirement the deliverable time may vary.

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Basic Segmentation Details

Global Applicant Tracking Software Product Types In-Depth: Cloud Based ATS, On-Premises ATS

Global Applicant Tracking Software Major Applications/End users: Information Technology Sector, Banking Sector, ECommerce Sector, Others

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Actual Numbers & In-Depth Analysis of Global Applicant Tracking Software Market Size Estimation and Trends Available in Full Version of the Report.

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Criag Francis

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