

## Alluvion Vacations is Launching Wellness-Focused Vacation Experiences in the Hudson Valley and Catskills this Fall

This launch is part of a broader shift towards authentic and immersive products in the hospitality & tourism industries.

POUGHKEEPSIE, NEW YORK, UNITED STATES, August 29, 2023 /EINPresswire.com/ -- Alluvion Vacations, a leading vacation rental management company with over a decade of experience in hospitality, operations, and marketing, announced the launch of wellness-focused vacation experiences in the Hudson Valley and Catskills this fall. The initiative is part of a broader shift in the hospitality and tourism industries towards more authentic and immersive experiences via vacation rental platforms, which in turn supports local communities, small farms, and businesses.

Alluvion Vacations, a division of Alluvion Real Estate, provides a full range of services for STR, Airbnb, and VRBO hosts in Poughkeepsie, NY, and





surrounding areas. The company manages all aspects of the rental process, from collecting reservations and payments to cleaning between guests and providing customer service. Additionally, Alluvion Vacations offers complimentary world-class vacation rental marketing and optimization services, including hospitality lifestyle photography, property branding, publications in local and national media, social media marketing, and advertising campaigns with top travel influencers from around the world.

Director of Hospitality Experiences at Alluvion Vacations, Dino Alexander, noted, "The hospitality industry is undergoing a profound transformation. With the rise of STR platforms, we're witnessing a pivot towards genuine, immersive experiences. Professional vacation rental companies and professional Airbnb hosts are at the forefront of this evolution, curating authentic stays that travelers yearn for." He further added, "In an era where the traveler seeks authenticity above all else, the role of the professional Airbnb host has never been more critical. The paradigm is shifting away from generic, one-size-fits-all accommodations to tailored, heartfelt experiences championed by professional vacation rental companies."

Alluvion Vacations is dedicated to helping hosts in the Hudson Valley and Catskills area manage their listings effectively and optimize their Airbnb earnings. The company provides valuable guidance and support to help hosts set the right prices for their properties, attracting more guests and maximizing profits. Hosts looking to make the most of their Airbnb investment are encouraged to reach out to Alluvion Vacations for a consultation. Their team of experts, powered by licensed realtors, is dedicated to helping hosts succeed on Airbnb and would be more than happy to help you get started.

For any commercial or media inquiries, users can visit <a href="https://alluvionvacations.com">https://alluvionvacations.com</a> or contact Dino Alexander, NYS Licensed Real Estate Broker, Director of Hospitality Experiences at hello@alluvionvacations.com or call +1-845-518-2750

## About the Company:

Alluvion Vacations is a professional Airbnb management company with over 10 years of experience in the hospitality and vacation rental management industry. Based in Poughkeepsie, NY, the company provides a range of services to help hosts optimize their Airbnb earnings and manage their listings effectively.

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