

Your Home Sold Guaranteed Realty Empowers Real Estate Agents with Exclusive “Finding Unlisted Homes” Bootcamp

ROSEMEAD, CA, UNITED STATES, August 29, 2023 /EINPresswire.com/ -- [Your Home Sold Guaranteed Realty \(YHSGR\)](#) successfully hosted an enlightening and innovative bootcamp for real estate agents on Friday, August 25, 2023. This exclusive event, held at YHSGR University, unveiled game-changing strategies to revolutionize the real estate industry.

Amidst the challenges posed by a low inventory market, the bootcamp challenged conventional wisdom by highlighting a new perspective. "The Real Estate Industry is Lying to You About Low Inventory," exclaimed Your Home Sold Guaranteed Realty CEO [Rudy Lira Kusuma](#). The event aimed to shatter the myth of low inventory and equip real estate professionals with tools to create their own inventory on demand.

The agenda was packed with invaluable insights:

1. Finding Off-Market Unlisted Homes: Participants learned how to uncover hidden gems in the real estate market, bypassing the traditional MLS listings.
2. Modern Solutions for Buying & Selling: YHSGR unveiled the power of 'Cash Buy' and 'Cash Buy Before Sell,' transforming ordinary buyers into cash buyers. These innovative solutions aim to streamline the buying process and reduce stress for clients.

In a world where many real estate agents follow a one-size-fits-all approach, Your Home Sold



Guaranteed Realty encouraged agents to break free from industry norms and explore new horizons. The bootcamp aimed to create a superior path to grow one's real estate business by harnessing unconventional strategies.

"Many potential buyers are currently on the sidelines," said Rudy Lira Kusuma. "Our goal is to equip agents with tools that others in the industry don't have in their tool belts. We want to bring these buyers back into the market, ultimately benefiting both agents and clients."

"It's a simple equation - no inventory equals no income, and no income spells the end of a real estate business," observed [Lori Hintz](#), managing broker manager at Your Home Sold Guaranteed Realty. However, the event taught real estate agents to question this conventional wisdom. By looking beyond the confines of the MLS, real estate professionals at Your Home Sold Guaranteed Realty were urged to explore the untapped potential lying in plain sight—those rooftops and units that surround us daily. Could the notion of low inventory be a fallacy? Could these properties become listings if real estate agents offered what homeowners truly desire?

During the session, YHSGR unveiled a closely-guarded trade secret that unlocks the ability to generate inventory on demand, challenging the industry's penchant for conformity.

The real estate industry is often criticized for imposing uniformity upon its agents, compelling



them to adhere to established norms. However, the bootcamp emphasized the merits of breaking away from this conformity, paving the way for a more prosperous, individualized approach to business growth.

"If you aspire to master the art of obtaining listings on demand, essentially creating your private inventory akin to an exclusive MLS, and wish to confront the industry's 'low inventory' challenge head-on, this session was tailored for you," asserted Hazel Tubayan, sales manager at Your Home Sold Guaranteed Realty.

About Your Home Sold Guaranteed Realty:

Your Home Sold Guaranteed Realty (YHSGR) represents a pioneering force in the real estate industry. Known for its unwavering commitment to innovation and excellence, YHSGR has consistently challenged industry conventions to redefine the standards of real estate services. At YHSGR, we prioritize delivering exceptional experiences for both homebuyers and sellers by employing cutting-edge strategies, personalized services, and an unwavering dedication to client satisfaction. With a clear mission to empower real estate professionals while providing unparalleled value to consumers, YHSGR is at the forefront of shaping the future of the real estate industry. To learn more about Your Home Sold Guaranteed Realty, please visit

www.YourHomeSoldGuaranteed.com

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