

Social Commerce Market Size Expected To Reach \$689 Billion By 2027

The Business Research Company's Social Commerce Global Market Report 2023 – Market Size, Trends, And Global Forecast 2023-2032

LONDON, GREATER LONDON, UK,
August 30, 2023 /EINPresswire.com/ --

The Business Research Company's
[“Social Commerce Global Market](#)

[Report 2023”](#) is a comprehensive source of information that covers every facet of the social commerce market. As per TBRC’s social commerce market forecast, the social commerce market size is predicted to reach a value of \$689.56 billion by 2027, rising at a significant annual growth rate of 5.1% through the forecast period.



The Business Research Company’s global market reports are now updated with the latest market sizing information for the year 2023 and forecasted to 2032”

*The Business Research
Company*

The increase in social media usage is expected to propel the growth of the social commerce market in the forecast period. North America is expected to hold the largest social commerce market share. Major players in the social commerce market include Facebook, Pinterest, Etsy Inc., Poshmark Inc., Paypal Payments Private Limited, iQIYI, Sina Corporation, Microsoft Corporation, Twitter Inc., Alibaba China Co Ltd., Fabulous, Renren.

[Social Commerce Market Segments](#)

1) By Product Type: Personal And Beauty Care, Apparel,

Accessories, Home Products, Health Supplements, Food And Beverage, Other Products

2) By Device Type: Laptops And PCs, Mobiles, Other Devices

3) By Bussiness Model: B2C, B2B, C2C

4) By End User: Individual, Commercial

Learn More On The Market By Requesting A Free Sample (Includes Graphs And Tables):

<https://www.thebusinessresearchcompany.com/sample.aspx?id=5426&type=smp>

Social commerce is the direct purchase and sale of products or services using a social media

platform.

Read More On The Social Commerce Global Market Report At:

<https://www.thebusinessresearchcompany.com/report/social-commerce-global-market-report>

The Table Of Content For The Market Report Include:

1. Executive Summary
2. Market Characteristics
3. Social Commerce Market Trends And Strategies
4. Social Commerce Market – Macro Economic Scenario
5. Social Commerce Market Growth
-
27. Market Competitor Landscape And Company Profiles
28. Key Mergers And Acquisitions In The Market
29. Market Future Outlook and Potential Analysis
30. Appendix

Browse Through More Similar Reports By [The Business Research Company?](#) :

In App Purchase Global Market Report 2023

<https://www.thebusinessresearchcompany.com/report/in-app-purchase-global-market-report>

ECommerce Global Market Report 2023

<https://www.thebusinessresearchcompany.com/report/ecommerce-global-market-report>

Subscription and Billing Management Global Market Report 2023

<https://www.thebusinessresearchcompany.com/report/subscription-and-billing-management-global-market-report>

Contact Information

The Business Research Company: <https://www.thebusinessresearchcompany.com/>

Europe: +44 207 1930 708

Asia: +91 8897263534

Americas: +1 315 623 0293

Email: info@tbrc.info

Check out our:

LinkedIn: <https://in.linkedin.com/company/the-business-research-company>

Twitter: https://twitter.com/tbrc_info

Facebook: <https://www.facebook.com/TheBusinessResearchCompany>

YouTube: https://www.youtube.com/channel/UC24_f10rV8cR5DxICpgmyFQ

Blog: <https://blog.tbrc.info/>

Healthcare Blog: <https://healthcareresearchreports.com/>

Global Market Model: <https://www.thebusinessresearchcompany.com/global-market-model>

Oliver Guirdham

The Business Research Company

+44 20 7193 0708

info@tbrc.info

Visit us on social media:

[Facebook](#)

[Twitter](#)

[LinkedIn](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/652759154>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2023 Newsmatics Inc. All Right Reserved.