

Algeria Honey Market to Attain Revenue of \$ 70.6 Million By 2031 | Natural Organic Honey to Witness a Growth Rate of 7%

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/EINPresswire.com/ -- [Algeria Honey Market](#) value was \$41.75 million in 2023 and is expected to attain a market valuation of \$70.6 million by 2031, growing at a CAGR of 7% during the forecast period from 2023 to 2031.

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In 2023, the Algerian honey market, known for its unique regional flavors and rich history, reached a value of \$41.75 million. The nation's long-standing and conventional beekeeping methods, the rising demand for natural and organic honey, and unexplored export prospects are all contributing to this increase.

Beekeeping traditions that are deeply ingrained and traditional in the nation fuel market expansion. The geographical variety of the nation significantly influences the honey industry. From the Mediterranean coast to the immense Sahara Desert, the nation is home to a diverse spectrum of habitats. Due to this variety, beekeepers can collect honey from a variety of floral sources, creating honey with a wide range of flavors and types. Because of its distinctive flavor, color, and perfume, Algerian honey is frequently coveted by those looking for something unusual and distinctive.

By examining untapped export possibilities, the Algerian honey business offers a tremendous possibility for growth and expansion. Algerian beekeepers and the country's economy as a whole can benefit greatly from entering the international market, despite the fact that the country's distinctive honey and traditional beekeeping techniques are already well known locally. For instance, according to OEC World, Algeria exported \$1.77k worth of honey in 2021, ranking 147th among all honey exporters worldwide. The United Arab Emirates (\$1.12k), France (\$475), Estonia (\$85), Switzerland (\$50), and Belgium (\$40) are Algeria's top export markets for honey. With a



combined 97% of all exports, Canada, Saudi Arabia, and Qatar were Algeria's top three destinations for honey in terms of value.

Algeria's honey market is segmented into several application segments, with the food & beverage segment being the largest.

The food & beverage segment is the largest application segment in the Algerian honey market, representing a sizable 66% market share. This growth is due to the variety of uses, including as a flavor enhancer in alcoholic beverages, healthy drinks, bakery goods, and non-alcoholic beverages.

This increase is anticipated to be further fueled by the rising trend of utilizing honey as a natural sweetener and its inclusion in numerous health-conscious food products. For instance, drinking green tea with honey will lessen your chance of getting the flu and the common cold.

The natural/organic honey segment is anticipated to expand rapidly, with a Compound Annual Growth Rate (CAGR) of 7.0% predicted for the anticipated period.

The natural/organic honey is anticipated to expand rapidly, with a Compound Annual Growth Rate (CAGR) of 7.0% predicted for the anticipated period. This development can be linked to people becoming more aware of the advantages natural and organic products provide for their health.

The demand for chemical-free, unprocessed honey is anticipated to continuously increase as customers grow more environmentally concerned and health-sensitive. Honey producers and marketers are highlighting the health advantages, ecological practices, and ethical beekeeping methods involved in producing natural/organic honey to capitalize on the expanding trend for natural and organic products.

According to a recent consumer analysis survey, Algerians are gradually shifting their preferences toward raw and organic honey. They are becoming more aware of their health and appreciate the nutritional advantages of honey and its function as a natural sweetener. Residents also demonstrated a preference for regionally distinct honey, highlighting the distinct flavors that result from different Algerian topographies. For instance, the Technical Institute of Livestock's (ITELV) beekeeping division reports that the country's annual production of honey has increased by +85% over the past ten years to reach 74,420 quintals.

Algeria's honey market is dominated by a few well-established firms and several medium-sized players.

A few well-established firms and several medium-sized players dominate the market. To obtain a competitive edge in the market, industry participants are undertaking major strategic activities, such as product releases.

For more information, visit <https://www.astuteanalytica.com/industry-report/algeria-honey-market>

Barkman Honey LLC produces and markets premium organic honey. The business focuses on beekeeping customs, habitat preservation, sustainable agricultural methods, and honeybee research. The company's product line includes a wide variety of honey varieties, such as busy bee, pure 'n simple, and thrifty bee.

Leading Australian honey producer Capilano Honey Ltd. produces, extracts, and stores honey in accordance with an accredited quality assurance methodology. The business sells a variety of honey varieties, including light and smooth, dark and bold, active and floral Manuka, yellow box, creamed, and low glycaemic index (GI) honey. Additionally, it offers Capilano Beeotic Honey, a prebiotic honey with positive effects on intestinal health that has undergone clinical testing. In addition, the business has worked with RedCycle and uses packaging without bisphenol A (BPA) as a result of a stronger focus on sustainable development. The corporation has business operations in North America, Europe, the Middle East, Australia, and Asia.

Other prominent players in the honey market include:

- Anhui Wemiel Foods
- Barkman Honey LLC
- BeeNZ Limited
- Beeyond the Hive
- Capilano Honey Ltd.
- Changge Shengyuan
- Dabur India Ltd.
- Dalian Jialong International
- Wuhu Deli Foods Co., Ltd.
- Cystal's honey
- Laney Honey
- Other Prominent Players

The honey market is highly competitive and fragmented, with many small players and a few large players.

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- Natural/Organic
- Processed

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- Acacia
- Sidr
- Orange Blossom
- Ajwain

- Clover

- Others

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- 200-250 gm

- 500 gm

- 1000 gm and above

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- Glass Jar

- Bottle

- Tub

- Tube

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- Food and Beverage

- Personal Care & Cosmetics

- Pharmaceuticals

- Others

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- Online

- Offline

- o Hypermarkets & Supermarkets

- o Convenience Stores

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