

NewsGuru High-Quality AI Image Creator Enhances AI-Driven Daily Web Content Generation Service

Leading AI provider NewsGuru.ai enhances premier daily web content generation service with compelling high quality AI-generated images to drive engagement.

LONDON, UNITED KINGDOM, August 31, 2023 /EINPresswire.com/ -- [NewsGuru.ai](https://www.newsguru.ai), the leading provider of AI-powered topical web content, is introducing a groundbreaking improvement to its premier content generation service. As part of its daily unique content created for customer

websites and social networks, the platform will now integrate high-quality AI image generation. This development showcases NewsGuru's expertise not only in crafting unique written content but also in offering captivating and contextually relevant AI-generated images for each story that its AI creates for customers.

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Gavin Smith - NewsGuru Advisor

“The images generated by NewsGuru’s AI are just so compelling. These are some of the best quality AI-generated images I have seen,” stated Marcie Terman, COO of NewsGuru. “The suitability of the picture generated by the AI to accompany the content is sometimes quite subtle,” continued Terman, “and that absolutely adds to the wow factor of the NewsGuru offering.” This breakthrough makes NewsGuru an all-inclusive, turnkey

solution that generates fresh web content on a daily basis to bring new audience to a website and generate the attention of search engines.

Until now, many businesses and website developers using generative AI like ChatGPT to efficiently write content have found it time consuming to find appropriate images to accompany



NewsGuru's Oddly Compelling AI Generated Picture Gallery

stories. "Stock image collections frequently failed to have the images we needed, and the out-of-the-box generative AI solutions did not come close to meeting our quality standard objectives for automatic generation and posting," said Gavin Smith, Technical Advisor to the project. "Newsguru's innovative image generation technology has now set a high bar in AI image creation that will lead the industry."

Moreover, Newsguru has been designed to assure customer satisfaction through its upvote/downvote feature where the customer trains their instance of the model by indicating whether they like or dislike each story that Newsguru has written for them. If a story does not meet their objectives, for any reason, they can exercise their preference and the model will remember that as well as replace the story with a new one. This assures that the content the AI crafts is in alignment with the website's subject matter and tone. It also makes sure that the imagery aligns with the client's aesthetic. Anyone can experience this for their website by establishing a free 14-day trial account on the [Newsguru app](#).

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