

Hair Brush Market is Estimated to Surpass at a Revenue of US\$ 1,594.2 Million By 2031 | Astute Analytica

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/EINPresswire.com/ -- Global [Hair Brush Market](#) revenue was US\$ 1,000.0 million in 2022 and is

projected to surpass a valuation of US\$ 1,594.2 million by 2031, growing at a CAGR of 3.00% during the forecast period from 2022 to 2031.

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<https://www.astuteanalytica.com/request-sample/hair-brush-market>



The need for adequate hair care has become more apparent to consumers as a result of the increased focus on individual health and well-being. Consequently, there has been a noticeable increase in the demand for hairbrushes. The industry is experiencing new trends owing to the shifting consumer tastes, which are defined by an increased emphasis on customization, technology, and sustainability. Demand for hairbrushes made of environmentally friendly materials like bamboo and recycled plastic is increasing as people become more aware of environmental issues. This change in customer behavior highlights how crucial eco-aware decisions are in the hairbrush sector.

The number of salons and other non-employer businesses climbed by 36% in the United States during the previous ten years, while their sales increased by 63%, according to research released in 2020 by the Professional Beauty Association. In contrast, the number of salon and spa businesses that rely on employment has increased by 17% over the past ten years, and sales increased by 48%. Additionally, a blog post by Trafft claims that haircutting and styling is the most popular service provided by beauty salons in the U.S. They produced roughly 55.2% of total revenue in 2019. Thus, the potential for a rise in the market's demand is expanding as the number of hairdresser salons and hairstylists continues to rise across the U.S.

Personalized hairbrushes are becoming more popular as people look for brushes that are made to suit their particular hair types and styling preferences. Due to this tendency, specialist brushes have been created for various hair types and style methods, such as curly or fine hair. For

instance, Denman unveiled a brand-new hairbrush made especially for hair that is exceptionally curly and wavy. Manufacturers of hairbrushes are actively responding to these changing consumer demands by releasing cutting-edge products that meet the unique needs and preferences of their target market.

As a result, the paddle brush market is expected to grow at a CAGR of 3.53% during the forecast period.

The paddle brush market has emerged as the leader in terms of revenue, with sales of US\$ 1,268.4 million in 2022 and capturing about 37.3% of the global market revenue share. This supremacy might be due to paddle brushes' adaptability and efficiency in managing various hair kinds and styles.

The rising disposable incomes and a growing interest in hair care and grooming are fueling the demand for premium paddle brushes. The preference for specialized goods like paddle brushes keeps increasing as consumers become more aware of the importance of using the proper tools for their hair type.

They provide a delicate yet effective method of hair styling and are ideal for different hair lengths and textures. The extensive use of paddle brushes by both home and professional hair stylists has aided in the product's dominant position in the market.

Human usage segment - The human usage segment accounted for about 90% of the market revenue share.

The human usage segment accounted for about 90% of the market revenue share. The segment is forecast to grow at a CAGR of 3.53% during the forecast period. The vast majority of hair brushes are created and intended for human use, meeting a variety of requirements, including detangling, styling, massaging the scalp, and dispersing natural oils uniformly throughout hair strands. The need for hair brushes made specifically for individual needs is still rising due to the diversity of hair kinds, lengths, and styling preferences among the population.

The human usage segment has taken the lead due to an increase in hair health awareness, an increase in the number of professional salons, and the availability of specialty hair care products. The continued popularity of personal grooming among both men and women helps to keep the market for high-quality hair brushes strong.

Technological advancements like heat-resistant bristles, ergonomic designs, and brushes with integrated electronic functions like ionic technology have benefited the human usage sector. Collaborations between hair care companies and seasoned stylists help develop products that are especially suited for diverse hair care uses.

Asia Pacific region - The hair brush market in the Asia Pacific region is vibrant and expanding quickly.

Rising disposable incomes and a growing interest in hair care and grooming are fueling the demand for premium paddle brushes.

disposable incomes, urbanization, and a developing middle class that is assimilating Western grooming customs are all factors contributing to the expansion of the region. With their enormous populations, nations like China and India are generating demand in the area and fueling a rise in both domestic and foreign brands.

The popularity of specific brush types and styling tools, which combine ancient and contemporary beauty techniques, has also been influenced by Korean and Japanese beauty trends. The Asia Pacific region also faces difficulties such as varied customer preferences across nations, legal restrictions, and fierce competition from local businesses. There is a huge potential for growth given the size of the consumer base and the ongoing changes in consumption and lifestyle habits.

For more information on the hair brush market, visit our report @- <https://www.astuteanalytica.com/industry-report/hair-brush-market>

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The hair brush market presents a unique mix of difficulties and opportunities due to its extreme fragmentation. Even while well-known international brands predominate in some market categories, local businesses have remained active in many different countries and areas, keeping the industry competitive. This fragmentation has produced a diverse product line that appeals to various customer categories and supports the expansion of the market.

Particularly local players have taken advantage of their knowledge of regional tastes and cultural quirks to offer items catered to local needs. They frequently have fewer operating expenses, which enables them to provide competitive prices that appeal to price-sensitive consumers. They frequently have an advantage over more powerful international competitors thanks to their flexibility and adaptability in responding to market developments.

For more information on the hair brush market, visit our report @-

- Ibiza Hair
- Philip B
- Paul Mitchell
- Janeke
- Mason Pearson
- Braun
- Goody
- Tangle Teezer
- Kent
- Knot Genie
- The Wet Brush
- Acca Kappa

- Conair Corporation
- Other major players

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- Cushion Brush
- Paddle Brush
- Round Brush
- Others

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- Human Usage
- Animal Usage

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- North America
 - o The U.S.
 - o Canada
 - o Mexico
- Europe
 - o Western Europe

□ The UK

□ Germany

□ France

□ Italy

□ Spain

o Rest of Western Europe

- Eastern Europe

□ Poland

□ Russia

o Rest of Eastern Europe

- Asia Pacific

o China

o India

o Japan

o Australia & New Zealand

o South Korea

o ASEAN

o Rest of Asia Pacific

- Middle East & Africa (MEA)

o Saudi Arabia

- o South Africa
- o UAE
- o Rest of MEA
- South America
- o Argentina
- o Brazil
- o Rest of South America

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