

Surfactants Market: Trends and Share Analysis | Forthcoming Developments and Demand by 2027

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WILMINGTON, DELAWARE, UNITED STATES, September 1, 2023 /EINPresswire.com/ -- The [surfactants market](#), short for surface-active agents, is a diverse and essential sector within the chemical industry. Surfactants are molecules that have both hydrophilic (water-attracting) and hydrophobic (water-repelling) parts. These molecules play a crucial role in various industries and applications due to their ability to reduce surface tension between liquids, emulsify oils and water, and enhance the wetting, dispersing, and foaming properties of a wide range of products.



Surfactants Market Research

The anionic segment held the largest share in 2019, accounting for nearly half of the global surfactants market, owing to the upsurge in consumption of consumer products, such as shampoo, hand wash, bathing gels, toothpaste, soaps, and detergents. However, the amphoteric segment is expected to manifest the highest CAGR of 5.6% through 2027, due to rise in income in the emerging economies of India & China and increased demand for personal care & household detergent products.

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Surfactants are widely used in detergents, shampoos, soaps, conditioners, and other cleaning and personal care products. They help in removing dirt and oil, dispersing fragrance, and stabilizing emulsions.

Industrial cleaning applications: Surfactants are used in industrial cleaning applications, such as degreasers, metal cleaners, and disinfectants, where they aid in the removal of contaminants and improve cleaning efficiency.

Adjuvants in pesticides and herbicides: Surfactants are used as adjuvants in pesticides and herbicides to enhance their effectiveness by improving wetting and spreading on plant surfaces.

The personal care segment is expected to register the highest CAGR of 5.9% from 2020 to 2027, owing to increase in demand for surfactants from the personal care applications such as hair care, skincare, oral care, and toiletries. However, the household detergents segment held the largest share in 2019, accounting for more than half of the global surfactants market, due to the increase in awareness among people regarding personal hygiene and other cleaning processes for household applications.

Food processing: Surfactants are used in food processing for emulsifying fats and oils, as well as stabilizing foams and bubbles in products like whipped cream and carbonated beverages.

Oil and gas sector: Surfactants play a vital role in the oil and gas sector for various applications, including crude oil recovery, drilling fluids, and enhanced oil recovery (EOR) processes.

Drug formulations and medical devices: Surfactants are used in drug formulations and medical devices for their emulsifying and dispersing properties. They can also be found in oral care products.

Low prices & easy availability of surfactants, increased use of surfactants in household detergents, and wide range of applications have boosted the growth of the global surfactants market. However, volatility in raw material prices and environmental issues hamper the market growth. On the contrary, usage of surfactants in neonatal respiratory distress syndrome and growing market of personal care products are expected to create lucrative opportunities for the market players in the coming years.

Textile and leather industries: Surfactants are used in dyeing and finishing processes in the textile and leather industries to improve the penetration of dyes and chemicals into fibers.

Paints, inks, and coatings: Surfactants can be used as wetting agents and dispersants in the formulation of paints, inks, and coatings.

Construction industry: Surfactants are employed in the construction industry to improve the workability of concrete and mortar mixes.

achieve sustainable growth in their respective market domain.

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