

# Heather Grace Skincare Rallies Behind Maui in Wake of Tragedy: A Beacon of Hope and Support

From our hearts to Maui

SANTA YNEZ, CA, USA, September 3, 2023 /EINPresswire.com/ -- In the wake of the recent tragic events that have befallen the island of Maui, Heather Grace Skincare has announced a generous initiative to aid the recovery efforts. The renowned skincare brand will donate 20% of its September 2023 sales to the Maui Rescue Mission, a leading non-profit committed to the welfare and betterment of the island community.

Heather Grace, the founder and managing member of Heather Grace Skincare, expressed her deep concern and solidarity with the people of Maui. "I have always believed in the power of community and standing together during tough times. In this time of need, I want to give back to the island that has given so much beauty to the world."

The Maui Rescue Mission, which facilitates efforts on the island to help the homeless population find their



Maui Rescue Mission giving aide and comfort

way off the streets and learn to become independent and employed, expressed its gratitude for the support. Scott Hansen, Executive Director for the mission, says, "Indeed, as devastating as these events have proven to be, long-term challenges are only just beginning. We absolutely need to be prepared for what may be coming very soon." The rescue mission is working on a three-phase campaign called "3R Campaign" — Relief / Recovery / Rebuilding, where any funds raised will go towards relief, recovery, and rebuilding Maui.

## How to Contribute:

Customers and supporters looking to make a difference can shop the Heather Grace Skincare range. Twenty percent of sales will automatically be directed towards the Maui Rescue Mission.

# Shop heathergraceskincare.com.

Heather Grace Skincare urges other businesses and individuals to find ways to support the recovery initiatives, whether it's through donations, volunteering, or spreading awareness about the cause.

### About Heather Grace Skincare:

Heather Grace Skin Care is a transformative skincare brand founded on the principles of enhancing and rejuvenating natural beauty rather than concealing or covering it up. Bridging the gap between nature and science, our product line aims to elevate your confidence and vitality from the inside out. With Heather Grace, skincare is more than a regimen—it's an empowering lifestyle choice.

Heather Grace Skincare stands with the people of Maui and encourages global solidarity and assistance in these trying times.



Heather Grace Nelson

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Heather Nelson

Heather Nelson
Heather Grace Skincare
+1 8056379488
email us here
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Facebook
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