

# SmartSites Releases Their List of Top 20 Website Heatmap Tools

*Discover the top 20 tools that are revolutionizing website user behavior analysis as SmartSites reveals the cream of the crop in heatmap tools.*

PARAMUS, NEW JERSEY, UNITED STATES, September 3, 2023 /EINPresswire.com/ -- SmartSites, a leading [digital marketing agency](#) known for its cutting-edge strategies and industry expertise, has just unveiled its much-anticipated list of the Top 20 Website Heatmap Tools. This comprehensive list provides marketers, web developers, and business owners with the insights they need to select the best tools for understanding user behavior on their websites.

With the digital landscape becoming increasingly competitive, understanding user interaction on websites is pivotal for businesses aiming to enhance user experience and optimize conversion rates. Heatmaps offer a visually intuitive way of understanding how users interact with [custom web design](#) elements, from where they click to how they scroll.

As businesses aim to refine their digital strategies, the role of tools like heatmaps cannot be overstated. They enable real-time data visualization, making it easier to detect patterns, bottlenecks, and opportunities for optimization. For instance, a sudden drop in interaction on a specific webpage section can signal a need for redesign, while a high engagement spot can be leveraged further for call-to-action placements.

Michael Melen, Co-Founder of SmartSites, said, "In our ongoing efforts to empower businesses with the best digital tools, we felt the need to evaluate and rank the plethora of heatmap tools available in the market. This list is the result of extensive research, considering factors like usability, integrations, mobile support, real-time analytics, and of course, user reviews."



## Introducing the Top 20 Website Heatmap Tools

Plerdy Website Heatmap Tool  
Hotjar Heatmaps  
Crazy Egg Snapshots  
Mouseflow Heatmaps  
Glassbox  
Ptengine Insight  
Zoho PageSense  
Inspectlet Dynamic Heatmaps  
Contentsquare Zone-Based Heatmaps  
Lucky Orange Dynamic Heatmaps  
VWO Website Heatmap  
FullStory Heatmaps  
LiveSession  
DataEM SessionCam  
Yandex Metrica Click Heat Maps  
Heatmap.me  
LogRocket  
SmartLook  
UXWizz  
Microsoft Clarity Heatmaps

A website's design and functionality can make or break the user experience. By employing heatmaps, businesses can visually identify what's working and what's not, allowing them to fine-tune their websites for maximum engagement.

For more information about these solutions, visit [Top 20 Website Heatmap Tools for UX Insights](#).

### About SmartSites

SmartSites is a full-service digital marketing agency specializing in search engine optimization, pay-per-click advertising, social media management, email marketing, and web design. SmartSites is a seven-time Inc. 5000 fastest growing company. The company was founded in 2011 by brothers Alex Melen and Michael Melen. SmartSites now has a global workforce of over 350 dedicated employees. Boasting over 1,000 5-star reviews, SmartSites is America's #1 rated digital marketing agency.

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