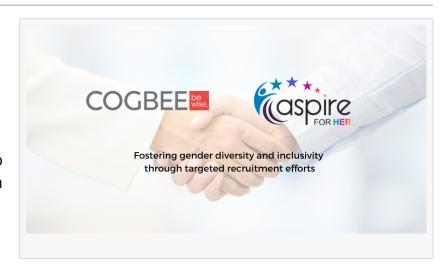


COGBEE Announces Strategic Partnership with Aspire For Her Paving the Way for Women in the IT Industry

CINCINNATI, OHIO, UNITED STATES OF AMERICA, September 4, 2023 /EINPresswire.com/ -- COGBEE, an Alenabled Assessment and Interview platform, is excited to announce a significant strategic partnership with Aspire For Her, a platform dedicated to empowering and supporting women in their professional pursuits. This collaboration aims to revolutionize the IT industry by fostering gender diversity and inclusivity through targeted recruitment efforts.



As the tech sector expands, there is a growing need for diverse talent to drive innovation and progress. COGBEE's state-of-the-art AI screening platform, combined with Aspire For Her's commitment to empowering women with the skills and resources, will play a pivotal role in creating new opportunities for aspiring women in the IT field.

Through this partnership, COGBEE will serve as the official screening partner for women recruited to the IT industry via the Aspire For Her platform. COGBEE's Al-driven technology will analyze and evaluate candidates' skills, experiences, and potential, ensuring that only the most qualified and suitable candidates are considered prospective candidates. This approach streamlines the recruitment process and eliminates unconscious biases, promoting a fair and level playing field for all applicants.

"We are thrilled to join forces with Aspire For Her in our shared mission to break down barriers and promote gender diversity within the IT industry," said Viral Vora, Founder and CEO at COGBEE. "By leveraging our advanced AI technology, we are confident that we can identify exceptional female talent and connect them with companies eager to harness their skills and contributions."

"We believe that every woman deserves an equal opportunity to thrive in her chosen career

path. Our vision is to add 1 million+ women to the workforce by 2025," stated Madhura DasGupta Sinha, Founder at Aspire For Her. "Partnering with COGBEE enables us to enhance the quality of candidates we recommend to the IT industry. Together, we are ready to challenge stereotypes and foster an environment where women can flourish."

About COGBEE

COGBEE is an AI-enabled candidate assessment and interview platform that harnesses the power of artificial intelligence and data-driven insights to connect businesses with quality candidates. The platform streamlines the hiring process, reduces costs, and brings science, scale, and speed to recruitment for organizations of all sizes and industries. Learn more at www.cogbee.io.

About Aspire For Her

Aspire For Her is a leading platform dedicated to empowering and equipping women for success in their professional journeys. Through mentorship, skill development, networking opportunities, and community support, Aspire For Her aims to break down barriers and promote gender diversity in various industries. Learn more at www.aspireforher.com/.

Note: This Press release was originally published on https://resources.cogbee.io/2023/09/04/cogbee-announces-strategic-partnership-with-aspire-for-her-paving-the-way-for-women-in-the-it-industry/.

Manasi Mulasi COGBEE email us here

This press release can be viewed online at: https://www.einpresswire.com/article/653669221

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2024 Newsmatics Inc. All Right Reserved.